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Dr. Ram Pravesh Rai has joined Central University of Himachal Pradesh in the year 2013 as an Assistant Professor, Department of New Media. Prior to that, he has served for 3 years as an Assistant Professor and about 2 years as OSD to Vice-Chancellor in U.P. Rajarshi Tandon Open University, Allahabad (Prayagraj). He has served for 9 months as an Assistant Regional Director in Indira Gandhi National Open University (IGNOU), the largest Open University in the world.

At present Dr. Rai is an Associate Professor and HOD, Department of New Media, and also **Dean**, School of Journalism Mass Communication & New Media, Central university of Himachal Pradesh, Dharamshala.

Dr. Rai is NET and Ph.D. in Mass Communication and M.A. in Hindi from M.G. Kashi Vidyapith, Varanasi. One student has been awarded and four are pursuing their Ph.D. under his supervision.

Dr. Rai has presented more than 15 papers in the international and national seminars. He has delivered his talk in IGNOU, Regional Centre Lucknow, Central Hindi Directorate's conference Chennai, Dainik Jagran news paper and Kendriya Hindi Sansthan Agra on various topics. He has completed 'Train the Trainer programme, jointly organised by IGNOU and DW Akademie, Deutsche Wele, Germany.

Dr. Rai has more than 10 research papers published in reputed journals, contributed 4 chapters in the national level books and has prepared many study materials for Antarrashtriy Hindi Vishwavidyalay, Wardha and U.P. Rajarshi Tandon Open University, Allahabad. His recent articles and chapters are "*Buyer's Right and Product Information: A Study On Displaying SAR Value of Budget Smart Phones*", IJCD, Jan-June, 2020, "*The Bechdel Test and Hindi Cinema: An Analysis of Women Empowerment Delineation*" Communicator, April-June, 2021 and "*Decision 2.0: A Tool for Making of Smart City*", Pentagon Press, 2016 respectively. He was also the Technical Reviewer under Massive Open Online Courses (MOOCs) programme "Society and Media" launched on 15th July, 2019.

He is actively involved in teaching and research in the areas of New Media Technologies, Film Studies, Mass Communication Theories, and Corporate Communications etc. He is also involved in directing documentaries, short films and radio drama at department level.