

**Central University of Himachal Pradesh
School of Commerce and Management Studies**

IQAC-Report

**Criteria-III
Documentary Evidence**

Of

**HPKV Business School
School of Commerce and Management Studies (SCMS)**



School of Commerce and Management Studies (SCMS)

Central University of Himachal Pradesh

Dhauladhar Parisar-II, Dharamshala, Kangra (Himachal Pradesh), 176215

Table of Contents

Sr. No.	Title
1.	Criterion-III of SoCMS
2.	Documentary Evidence (Projects)
3.	Documentary Evidence (Fellowship)
4.	Documentary Evidence (Fund Raised)
5.	Documentary Evidence (Workshop or Seminar Conducted)
6.	Documentary Evidence (Copyrights)
7.	Documentary Evidence (Research Fellowship)
8.	Documentary Evidence (Book Chapter)
9.	Documentary Evidence (Bibliometric)

1. National/International Fellowship/Financial Support Received by the teacher (Lat five years 2016-2021)

Sr. No	Name of the teacher	Year received	Awarding agency
1.	Sanjeev Gupta	2017	Central University of Himachal Pradesh
2.	Sanjeev Gupta	2016	UGC
3.	Dr. Chaman Lal	2019	ICSSR, New Delhi
4.	Dr. Chaman Lal	2020	NTTI Aayog & UGC, New Delhi
5.	Prof. Mohinder Singh	2021	NCW for National Webinar
6.	Prof. Mohinder Singh	2021	NCW for Capacity Building Program

2. Number of JRF's, SRF's, Post-Doctoral Fellows, Research Associates and other research fellows enrolled in the departments/centre/chairs in last five years (2016-2021) type of the fellowship and.

Sr.No.	Name of Fellow	Date of Enrolment	Duration of Fellowship	Granting Agency
1.	Mr. Abdul Rishad Kuttiprathodi	2013	05	UGC-JRF
2.	Mr. Bhushan Singh	2013	05	UGC-JRF
3.	Mr. Binish Hamid	2013	04	University
4.	Ms. Svati Kumari	2013	05	RGNF/SC/ST
5.	Mr. Sandeep Singh	2013	04	University
6.	Ms. Poonam Negi	2013	05	UGC-JRF
7.	Mr. Sreenu Telu	2013	05	UGC-JRF
8.	Mr. Sunil Kumar	2013	05	UGC-JRF
9.	Mr. Deepak Jaswal	2013	05	UGC-JRF
10.	Mr. Vishal Chadha	2013	05	UGC-JRF
11.	Ms. Alka Lalhal	2013	04	University
12.	Mr. Deepak Jaswal	2013	05	UGC-JRF
13.	Mr. Nitish Arora	2013	05	RGNF
14.	Mr. Akhil Sharma	2014	05	UGC-JRF

15.	Ms. Shabnam	2014	04	University
16.	Mr. Vikas Kumar Tyagi	2014	05	UGC-JRF
17.	Mr. Vikas	2014	04	University
18.	Mr. Kamlesh Kumar	2015	04	University
19.	Mr. Pradeep Kumar	2015	05	UGC-JRF
20.	Mr. Ravi Kumar	2015	05	UGC-JRF
21.	Ms. Shagun Sood	2015	04	University
22.	Jyoti	2017	04	University
23.	Nisha Devi	2017	05	UGC-JRF
24.	Priyanka Chadha	2017	04	University
25.	Rajat Sharma	2017	04	University
26.	Smriti Nautiyal	2017	05	UGC-JRF
27.	Vijesh Chaudhary	2017	04	University
28.	Dr. Naresh Kumar	2020	02	ICSSR
29.	Dr. Sachin	2019	02	ICSSR
30.	Dr. Sandeep Singh	2020	01	ICSSR
31.	Dr. Munish	2016	02	UGC-JRF
32.	Ms. Nisha	2017	05	UGC-JRF
33.	Ms. Smriti Nautiyal	2017	05	UGC-JRF
34.	Ms. Anshu	2018	05	UGC-JRF
35.	Ms. Mridul	2018	02	ICSSR
36.	Ms. Sunaina Rathore	2018	05	UGC-JRF
37.	Mr. Sunil Kumar	2018	02	ICSSR
38.	Ms. Vaishali Dhiman	2018	05	RGNF SC/ST
39.	Ms. Rupinder Kaur	2020	05	UGC-JRF
40.	Ms. Rupinder Kaur	2020	05	UGC-JRF
41.	Mr. Sahil Sharma	2020	05	UGC-JRF
42.	Mr. Sachin Singh	2020	05	UGC JRF

43.	Md. Arshad Hasan	2020	05	UGC JRF
44.	Ms. Shiwangi Sethi	2018	04	University
45.	Ms. Monika	2018	04	University
46.	Ms. Samya	2018	04	University
47.	Mr. Vipul	2019	04	University
48.	Ms. Anu Sohal	2020	04	University
49.	Balkrishan	2020	04	University
50.	Ms. Meena	2020	04	University
51.	Ms. Monika Chandel	2020	04	University
52.	Ms. Nazma	2020	04	University
53.	Ms. Nidhi Jaswal	2020	04	University
54.	Ms. Nipun Dhulta	2020	04	University
55.	Ms. Poonam Sharma	2020	04	University
56.	Ms. Prachi	2020	04	University
57.	Ms. Rachna Bhopal	2020	04	University
58.	Mr. Rishab Chauhan	2020	04	University
59.	Ms. Shrdha Attri	2020	04	University
60.	Ms. Tania Chauhan	2020	04	University

3. The departments/centres/chairs with UGC-SAP, CAS, DST-FIST, DBT, ICSSR and other recognitions by National and International agencies in last five years (2016-2021) – Name of the Department, Name of the Scheme, Funding Agency, Year of Award, Funds provided, duration of award Nil

4. Grants received by the Departments/Centres/Chairs by State and Union government departments/agencies in last five years (2016-2021) in lakhs. :

Sr. No	Name of the teacher	Year received	Fund
1.	Sanjeev Gupta	2016	6,32,400
2.	Dr. Chaman Lal	2019	10,90,000
3.	Dr. Chaman Lal	2020	3,03,750
4.	Prof. Mohinder Singh	2021	45,000
5.	Prof. Mohinder Singh	2021	30,000
Total			21,01,150

5. Number of Workshops, Seminars, Training Sessions on Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship, Skill Development in last five years (2016-2021) conducted by the departments/centers/chairs.

Workshops	
Seminars	08
Training Sessions on Research Methodology	09
Intellectual Property Rights (IPR)	01
Entrepreneurship, Skill Development	03

6. Number of Patents published/awarded in last five years (2016-2021). Nil

1. Copyright awarded “quality of work life vis-a-vis Fredrick Herzberg’s two factors motivational” registration number 106263/2021 dated 11/08/2021 by copyright office GOI.
2. Copyright awarded “quality of work life vis-a-vis Maslow’s need hierarchy motivational theory” registration number 1-107001/2021 dated 27/08/2021 by copyright office GOI.

7. Number of Research Papers published in last five years (2016-2021) by individual teachers of the departments, centre, chairs.

	Title of the paper	Author's name	Department	Name of the Journal	Year of publication	ISSN number
1.	Modelling volatility and forecasting of exchange rate of British pound sterling and Indian rupee	Sanjeev Gupta	HPKV Business school	Journal of Modelling in Management	2016	1746-5664
2.	Relationship between FDI, Export and Economic Growth in India: Evidence from Toda and Yamamoto Approach	Sanjeev Gupta	HPKV Business school	Journal of Academic Research in Economics	2018	2066-0855
3.	The effectiveness of foreign exchange intervention in India: Evidence from time-series approach	Sanjeev Gupta	HPKV Business school	Journal of Statistics and Management Systems	2019	0972-0510
4.	Measuring the Impact of Oil Prices and Exchange Rate Shocks on Inflation: Evidence from India	Sanjeev Gupta	HPKV Business school	Eurasian Journal of Business and Economics	2019	1694-5948
5.	Application of Data Mining in Banking and Finance	Sanjeev Gupta	HPKV Business school	Our Heritage	2019	0474-9030
6.	Official Intervention and Exchange Rate Determination: Evidence from India	Sanjeev Gupta	HPKV Business school	Global Journal of Emerging Market Economies	2021	0974-9101
7.	“Demographic Influences on Rural Investors’ Savings and Investment Behavior: a Study of Rural investor in the Kangra district of Himachal Pradesh”	Bhushan Singh and Mohinder Singh	HPKV Business school	Journal of Management and Science	2016	2249-1260
8.	Impact of Capital Structure on Firm's Profitability: A Study of	Bhushan Singh and Mohinder Singh	HPKV Business school	Pacific Business Review International	2016	0974-438X

	selected listed Cement Companies in India					
9.	An Empirical Investigation of enter-linkages between Emerging and Developed Stock Markets	Mohinder Singh	HPKV Business school	Madras University Journal of Business and Finance	2017	2320-5857
10.	Investor's Perception towards Post Office Small Saving Schemes: a case study of Himachal Pradesh,	Mohinder Singh	HPKV Business school	Finance India, The Quarterly Journal of Finance, Indian Institute of Finance, Vol. XXXII No. 2, June.	2018	0970-3772
11.	Determinants of Dividend Policies during Contemporary Business Environment in India,	Mohinder Singh	HPKV Business school	Shimla Management Journal,	2017	2320-0154
12.	Corporate Governance and Firm's Performance during Subprime Crisis: Evidence from Indian firms,	Mohinder Singh & Sanjiv K.	HPKV Business school	Gurukul Business Review (GBR),	Spring 2018 Volume No. 14,	0973-1466
13.	Corporate Governance and Financing Decisions during Subprime Crisis,	Mohinder Singh & Sanjiv K.	HPKV Business School	Researcher: a Multidisciplinary Journal, a bi-annual refereed /peer reviewed Journal of University of Jammu,	Volume No. XIV, No.1, 2018,	2278-9022
14.	Reforms and Growth of Indian Capital Market in terms of International Standards	Mohinder Singh	HPKV Business School	SS International Journal of Economics and Management	2015-16	2231-4962
15.	Leadership and Transference of Work Role Gains to Family Domain: Moderating Role of	Sunil Kumar, Dr. Gitanjali Upadhaya	HPKV Business school	OPUS- HR Journal	2018	0973-9866

	Family Structure					
16.	Exploration and Validation of Servant Leadership Factor Structure in Academic Organizations	Sunil Kumar, Dr. Gitanjali Upadhaya	HPKV Business school	International Journal of Research and Analytical Reviews (IJRAR)	2019	2348-1269.
17.	Motivations and Barriers among Management Students in Himachal Pradesh: An Empirical Study	Dr. Gitanjali Upadhaya, Priyanka Chadha	HPKV Business school	Journal of Commerce & Accounting Research	2019	2277-2146
18.	Key Determinants of Entrepreneurial Intention among Students: A Literature Review	Dr. Gitanjali Upadhaya, Priyanka Chadha	HPKV Business school	Administrative Development: A Journal of HIPA	2019	2319-2976
19.	Investment Performance & Risk-Adjusted Measures: An Empirical Study on Open-Ended Equity Schemes	Dr. Kamal Gupta, Dr. Gitanjali Upadhaya	HPKV Business school	International Journal for Business Research and Excellence	2019	2582-4368
20.	Market Timing Ability of Indian Mutual Fund Managers: An Empirical Study	Dr. Gitanjali Upadhaya, Dr. Kamal Gupta	HPKV Business school	An International Journal of Research in Management	2019	2279-0373
21.	Women Entrepreneurship, The New Era of Global Entrepreneurship: A Case Study of Successful Women Entrepreneurs of Kangra District, Himachal Pradesh	Gitanjali Upadhaya, Nisha Devi	HPKV Business school	Journal of Strategic Human Resource Management	2019	2277-2138
22.	Servant Leadership and Work-Family Enrichment: Moderation Role of Organizational Culture	Dr. Sunil Kumar, Dr. Gitanjali Upadhaya	HPKV Business school	Pacific Business Review International	2020	0974-438X(P)
23.	The Impact of SHG Bank Linkage Programme on the Members of Self Help Groups : An Empirical Investigation in	Dr. Manpreet	HPKV Business school	SUMEDHA Journal of Management.	2018	2277-6753

	the State of Himachal Pradesh					
24.	Creative dimensions of Entrepreneurship: A key to Business Innovation published	Dr. Manpreet	HPKV Business school	Pacific Review International, Volume 1, issue: 1, June 2016, Impact factor 4.029	2016	0974-438X,
25.	Disbursement of Credit Under SGSY Scheme of Rural Development: A Comparison of SHGS Swarozgaris and Individual Swarozgaris"	Dr. Manpreet	HPKV Business School	Indian Journal of Finance	2016	0973 - 8711
26.	Decoding diverse dimensions of Entrepreneurial Leadership with special Emphasis on persuasive communication	Dr. Manpreet	HPKV Business School	Management Dynamics	2017	0972-5067,
27.	Role of Financial Institutions in promoting microfinance through SHG Bank Linkage Programme in India	Dr. Manpreet	HPKV Business School	Pacific Business Review International, Vol 10, issue 4, oct 2017, Impact 5.88,	2017	0974-438X
28.	Towards Praxis of Empathetic and Persuasive Communication Ethics : Re-negotiating Interpersonal Relational Complexities in Work Arenas	Dr. Manpreet	HPKV Business School	Jaipuria International Journal of Management Research	July-December 2017.	24549509
29.	Microfinance, Women Empowerment, and Transformational Leadership: A study of Himachal Pradesh	Dr. Manpreet	HPKV Business School	International Journal on Leadership	October 2018	2321-1865
30.	Entrepreneurial Learning from Experiences: Managing Change	Dr. Manpreet	HPKV Business School	IPE Journal of Management	2016-2017	2249-9040
31.	Kautilya's Teachings and its applicability in Modern Businesses with reference to Reliance Jio	Dr. Manpreet	HPKV Business School	IPE Journal of management	December 2018	22499040
32.	Impact assessment of Self Help	Dr. Manpreet	HPKV Business	Amity Journal of	2018	2455-9881

	Group Bank Linkage Programme on Women Empowerment in the state of Himachal Pradesh, India		School	Management Research		
33.	Revisiting the Inner Self in times of Debilitating Distress: Gateways for Wellness Through Spiritual Tourism	Dr. Manpreet	HPKV Business School	International journal of Religious Tourism & Pilgrimage	2021	2009-7379
34.	Communication, Entrepreneurship Education and Social Media in the Era of Post-truth: Analyzing Challenges for Holistic Progression	Dr. Manpreet	HPKV Business School	Jaipuria international Journal of Management Research	2021	2454-950
35.	<i>Examining and Analyzing the Determinants of Non-Performing Assets in Public and Private Sector Banks in India</i>	Dr. Manpreet	HPKV Business School	International journal of Economics and Business Research IN PRESS	2022	1756-9869
36.	Post-Truth and Marketing Communication in Technological Age	Dr. Manpreet	HPKVBS	United States of America by IGI Global Business Science	2018	2327-5502
37.	E-tailing at Bottom of the Pyramid: Analysing the Factors for Success	Dr. Chaman Lal	HPKV Business School	IPE Journal of Management	2017	2249-9040
38.	Organic Produce Market in India: Production, Market Size, Growth and	Dr. Chaman Lal	HPKV Business School	Indian Journal of Ecology	2021	0304-5250
39.	A Comparative Analysis using Theme Based Review of Service Quality (SQ)	Vikas Kumar Tyagi, Dr Sarvesh Kumar, Ashima Thakur,	HPKV Business School	Pacific Business Review International Vol.14, Issue 6, July	2021	0974-438X

	Dimensions in Online and Offline Settings.	Tarun Vashishat		2021, pp 59-75.		
40.	Inventory Policy for perishable products with price-related demand, exponential deterioration, full backlogging and shortages.	Sandeep Kumar and Sarvesh Kumar	HPKV Business School	International Journal of Management, Volume 11, Issue 10, October 2020, pp. 1991-2000.	2020	0976-6502
41.	A Review of PLS-SEM as Statistical Approach for Business Research	Sarvesh Kumar, Tyagi, V.K., & Kataria, Y.K	HPKV Business School	Pacific Business Review (PBR). Vol.13, Issue3, September 2020, pp 64-74.	2020	
42.	<i>Profiling the rural retail: An Empirical study in the mountainous state of India</i>	Nitish Arora and Sarvesh Kumar	HPKV Business School	International Journal of Psychosocial Rehabilitation, Vol.24, Issue 02, 2020.	2020	4684 – 4693.
43.	Impact of Demonetization on Consumer Behavior towards Mobile Payment Applications: An Empirical Study	Sarvesh Kumar, Tyagi, V.K., & Vashishat, T.	HPKV Business School	Amity Journal of Marketing, 3 (1), (69–85). (AJM.	2018	2455-975X
44.	The Strategic Analysis of the Online Retail Industry in India.	Sarvesh Kumar & Tyagi, V.K.	HPKV Business School	International Journal of Social Science and Economic Research, 3(9) 5163-5181	2018	2455 8834
45.	An Assessment of Impact of GST on India's Online Retail Sector.	Sarvesh Kumar, Tyagi, V.K., & Vashishat, T.	HPKV Business School	Economic Affair. ISSN:. 63(4), 923-933.	2018)	04242513
46.	<i>An Empirical Investigation of Brand Awareness and Preference of Rural Consumers in Himachal Pradesh Towards Shampoo</i>	Sarvesh Kumar and Mr. Nitish Arora	HPKV Business School	RESEARCH REVIEW International Journal of Multidisciplinary Vol 25–33.	2018	2455-3085
47.	<i>A Critical Review of Sustainable Ecotourism services in Himachal Pradesh</i>	Sarvesh Kumar	HPKV Business School	International Journal of Research Culture Society, Special Issue:3, February 2018, pp: 16 -	2018	2455-6683

				25.		
48.	<i>Entrepreneurial Learning from Experiences: Managing Change</i>	Manperreet Arora and Sarvesh Kumar	HPKV Business School	IPE Journal of Management, Volume 6, No. 2 July – December 2016, pp: 46-51	2016	2249-9040
49.	Strategic human resource management and its impact on organizational performance	Rita Devi	HPKV Business School	Research journal journal of management	2016	2347-8217
50.	A Study of relationship between leadership styles, job satisfaction and organizational commitment	Rita Devi	HPKV Business School	Imperial journal of Interdisciplinary Research	2016	2454-1362
51.	A Study of Transformational, Transactional and Laissez Faire Leadership prevalent among managers at Himachal Pradesh Power Corporation Limited	Rita Devi	HPKV Business School	Administrative Development: A Journal of HIPA	2020	2319-2976
52.	'True Concepts: Dharma and karma'	Rita Devi	HPKV Business School	Hill Quest	2020	2454-3144
53.	The Upliftment in status of Women Empowerment in 20th century-A study of Bundelkhand Region Uttar Pradesh and Madhya Pradesh India	Dr. Dipankar Sharma	HPKV Business School	International Journal of Psychosocial Rehabilitation	2020	1475-7192
54.	Influence of Leadership Style: A Review	Dr. Dipankar Sharma	HPKV Business School	International Journal of Advanced Science and Technology	2019	2005-4238
55.	Educational Leadership: a basic perspective from Global to Indian scenario	Rita devi	HPKV Business School	National Journal of Commerce & Management	2021	2394-6342
56.	Cooperative banking in Himachal Pradesh	Dr. Ashish Nag	SBMS	International Journal of Innovative Knowledge	2017	2454-2415

				Concepts		
57.	Role of banks in Tax Planning: A case of ICICI Bank	Dr. Ashish Nag	SBMS	Sumedha Journal of management, April-June 2017	2017	2277-6753
58.	A Study of tourism industry of Himachal Pradesh with special reference to ecotourism	Dr. Ashish Nag	SBMS	Sumedha Journal of management,	2018	2277-6753
59.	Analysis of CSR in Industry: Social Implications	Dr. Ashish Nag	SBMS	Aprajita	2018	2454-4310
60.	Protection of children from Sexual offences and its management: An appraisal	Dr. Ashish Nag	SBMS	International Journal of Academic Research & Development (IJAR&D)	2018	2395-1737
61.	Analysing The Relevance of Social Work Intervention In Oncology Services: A Case Study	Dr. Ashish Nag	SBMS	Our Heritage	2020	0474-9030
62.	Medical Tourism In India: Opportunities and Scope	Dr. Ashish Nag	Travel and Tourism	Sambodhi	2020	2249-6661
63.	Childhood Cancer in India: social work perspective	Dr. Ashish Nag	Travel and Tourism	THE JOURNAL OF ORIENTAL RESEARCH MADRAS	2021	0022-3301
64.	A Research Article on “Envisaging make in India: The HR Glimpse”.	Dr Bhawana Bhardwaj	HPKVBS	<i>HRM Review</i> . IUP	2016	
65.	E- Loyalty among rural customers: examining the role of trust, convenience and frequency of use. Indian Journal of Commerce and Management Studies	Dr Bhawana Bhardwaj	HPKVBS	Indian Journal of Commerce and Management Studies	2017	22490310
66.	Brain drain and skill gap: An overview of human resource	Dr Bhawana Bhardwaj	HPKVBS	<i>International Journal of Engineering Technology</i> ,	2017	2349-4476

	availability in Indian healthcare sector			<i>Management and Applied Sciences</i>		
67.	Cultural Intelligence among Working Professionals: Role of Age and Work Experience.	Dr Bhawana Bhardwaj	HPKVBS	<i>Int. Journal of Management and Development Studies</i>	2017	2320-0685
68.	CQ and Foreign Visits: Examining the Role of ShortTerm Foreign Visits in Cultural Intelligence.	Dr Bhawana Bhardwaj	HPKVBS	<i>International Journal of Advanced Management, Technology and Engg Sciences.</i>	2017	22497455
69.	Migration Vulnerability: Role of Digital Media and Internet in Stimulating and Inhibiting Brain Drain.	Dr Bhawana Bhardwaj	HPKVBS	International Journal of Advances in Management and Economics	2017	2278-3369
70.	Career Advancement of Women: Examining Existence of Glass Ceiling at Work.	Dr Bhawana Bhardwaj	HPKVBS	<i>International Research Journal of Human Resources and Social Sciences</i>	2017	ISSN: (2349 - 4085),
71.	Brain Drain Intentions: Role of Internet and Social Media in Stimulating Migration Decision in	Dr Bhawana Bhardwaj	HPKVBS	<i>Pramana Research Journal</i>	2019	22492976
72.	Contextual and task performance: role of employee engagement and organizational culture in hospitality industry.	Dr Bhawana Bhardwaj	HPKVBS	<i>Vilakshan</i>	2020	0973-1954
73.	Contextual and task performance: Do organizational variables matter? <i>RAMJ</i> , 13(2), pp 30-42. Emerald Publishing Ltd.(Corresponding Author).2019	Dr Bhawana Bhardwaj	HPKVBS	RAMJ	2019	0972-9968

74	Short-term foreign trips correlates of the four factors model of cultural intelligence	Dr Bhawana Bhardwaj	HPKVBS	RAMJ	2021	0972-9968
----	--	---------------------	--------	------	------	-----------

8. Number of Books and Chapters in Edited Volumes published in last five years (2016-2021) – Title of the Book/Chapters in Edited Volume, Authors Name, Department, Name of the Publisher, ISBN number.

	Title of the Book/ Chapters in Edited Volume	Author's name	Department	Name of the Publisher	ISBN number	Year
1.	Demand for Money in India: An ARDL Approach	Sanjeev Gupta	HPKV Business School	Current Issues in the Economy and Finance of India	978-3-319-99555-7	2018
2.	Human Resource Development and MSME Development /Entrepreneurial Intention among College Students in District Mandi Himachal Pradesh: A Comparative Study of Business and Non-business Students	Gitanjali Upadhaya, Priyanka Chadha	HPKV Business School	The Academy of Human Resources Development and Entrepreneurship Development Institute of India	978-93-86578-53-2	2020
3.	Human Resource Development and MSME Development/ Women Entrepreneurship and Empowerment (WEE): A Study of Kangra District of Himachal Pradesh	Gitanjali Upadhaya, Nisha Devi	HPKV Business School	The Academy of Human Resources Development and Entrepreneurship Development Institute of India	978-93-86578-53-2	2020
4.	CO-EDITED BOOK: Title of the book:	Dr. Manpreet	HPKV Business School	Anamika, New Delhi	978-81-7975-833-5]	2017

	<i>Communication in Contemporary Scenario: Its Multiple Dimensions</i> (co-edited)					
5.	CO-EDITED BOOK: Title of the book: Communication, Entrepreneurship and Finance: Renegotiating diverse perspectives	Dr. Manpreet	HPKV Business School	Anamika, New Delhi	978-81-7975-957-8	2018
6.	CO-EDITED BOOK: Title of the book: <i>Envisioning Effective Management Communication</i>	Dr. Manpreet	HPKV Business School	<i>Anamika Publishers,</i>	<i>978-81-7975-997-4</i>	2019
7.	CO-EDITED BOOK: Title of the book: Communication Perspectives in Modern Businesses	Dr. Manpreet	HPKV Business School	Anamika Publishers	978-81-7975-957-8	2021
8.	Corporate Social Responsibility in the Hospitality and Tourism Industry	Dr. Manpreet	HPKV Business School	Published in the United States of America by Business Science Reference (an imprint of IGI Global)	2015046865 9781466699021	2016
9.	Strategic Communication V/S Entrepreneurial Leadership for achieving Strategic objectives	Dr. Manpreet	HPKV Business School	Bharti Publications New Delhi.	978-93-86608-21-5	2016
10.	Microfinance as a tool for the development and upliftment of tribes in India.	Dr. Manpreet	HPKV Business School	Anang Prakashan	978-93-80845-95-1	2016
11.	Impact of Globalization on the Tribes of Lahaul and Spiti District.	Dr. Manpreet	HPKV Business School	Anang Prakashan.	978-93-80845-95-1	2016

12.	Mergers and Acquisitions Consultancy, a new feather in Financial Service : Evidences from 2017 Deals.	Dr. Manpreet	HPKV Business School	Bharti publications.	978-93-86608-22-2	2016
13.	Privileging communication in Entrepreneurial Leadership	Dr. Manpreet	HPKV Business School	Anamika, New Delhi:	978-81-7975-833-5	2017
14.	Role of Interpersonal and Persuasive Communication in Self Help Groups for Social Transformation	Dr. Manpreet	HPKV Business School	Anamika, New Delhi	978-81-7975-833-5	2017
15.	Sustainable Microfinance : The Indian Perspective	Dr. Manpreet	HPKV Business School	Anamika, New Delhi	978-81-7975-957-8	2018
16.	Communication, Entrepreneurship and Finance: An Inevitable Trio for Business Sustainability	Dr. Manpreet	HPKV Business School	Anamika, New Delhi	978-81-7975-957-8	2018
17.	Microfinance as a tool for the development and upliftment of tribes in India	Dr. Manpreet	HPKV Business School	Anang Prakashan.	978-93-80845-95-1	2017
18.	Impact of Globalization on the Tribes of Lahaul and Spiti District.	Dr. Manpreet	HPKV Business School	Anang Prakashan.	978-93-80845-95-1	2018
19.	From Earning Profits to Sustainability: A Critical Evaluation of CSR Initiatives in Tourism Sector	Dr. Manpreet	HPKVBS	Published in the United States of America by IGI Global Business Science Reference (an imprint of IGI Global) 2019	978-1-5225-7504-7.ch012	2018
20.	Conundrums, Challenges, and Aggravations of Ineffectiveness in Communication Resultant of Digitalization	Dr. Manpreet	HPKV Business School	Anamika Publications	978-81-7975-997-4	2019
21.	Envisioning effective	Dr.	HPKV Business	Anamika Publications	978-81-7975-833-5	2019

	management communication in the era of post truth	Manpreet	School			
22.	Re-purposing the Role of Entrepreneurs in the Havoc of COVID-19	Dr. Manpreet	HPKV Business School	Routledge CRC Press Taylor & Francis.	9781003097945 9780367476731	2020
23.	Neutralizing Maleficent effects of COVID-19 through Entrepreneurship: Peeping through the lens of Communication	Dr. Manpreet	HPKV Business School	IGI, USA	10.4018/978-1-7998-3964-4 no.-9781799839644	2020
24.	Post Pandemic Psycho-Social Wellbeing in India: Challenges and the way ahead	Dr. Manpreet	HPKV Business School	Presa Universitara Clujeana ROMANIA Cluj University Press Publishing House.	978-606-37-1142-8	
25.	Post-Truth (Mis)communication as Enigmatic Mystification and Misuse of Language	Dr. Manpreet	HPKV Business School	IGI, USA	179982831X 9781799828334	2020
26.	Empowering Women through Microfinance in India	Dr. Manpreet	HPKV Business School	Anamika Publications, India	ISBN 978-81-7975-926-4	2020
27.	Exploring Modern Business Communication Routes to Resilience	Dr. Manpreet	HPKV Business School	Anamika Publishers	ISBN 978-81—7975-880-9	2021
28.	Teachings of Guru Nanak Dev: A Managerial and Communicative Perspective	Dr. Manpreet	HPKV Business School	Anamika Publishers	ISBN 978-81—7975-880-9	2021
29.	Social Media and Strategic Communication: The Inseparable Duo for Modern Businesses	Dr. Manpreet	HPKV Business School	Anamika Publishers	ISBN 978-81—7975-880-9	2021
30.	Critically Exploring Well	Dr.	HPKV Business	FEDI	ISBN: 978-81-947986-	2021

	Being and Resilience Strategies during and after Covid-19 Pandemic.	Manpreet	School	PRINTED BY: Publications division, Foundation for Evidence-Based Development in India	0-6	
31.	Ruminating on Microfinance as a Contrivance of Economic Development and Women Upliftment: A case of India	Dr. Manpreet	HPKV Business School	IGI Global USA	9781799889250	2021
32.	Microfinance for achieving Sustainable development Goals: Pondering over Indian Experiences for the Preservation of Magnificent African Natural Resources” got published in book “Microfinance and Sustainable Development in Africa”	Dr. Manpreet	HPKV Business School	IGI Global USA	9781799874997	2022
33.	Coalescing Skills of Gig Players and Fervor of Entrepreneurial Leaders to Provide Resilience Strategies during Global Economic Crisis	Dr. Manpreet	HPKV Business School	IGI Global	9781799891178	2022
34.	A Book on “Women Empowerment- a New Perspective”	Dr Bhawana Bhardwaj	HPKV Business School	Regal Publications	9788184846249	2016
35.	A Descriptive Study of Perception Tourist for Traffic Problems in Shimla	Dr Bhawana Bhardwaj	HPKV Business School	Bharti Publication	9789385000508	2016

36.	A Chapter on Brain drain and Skill Gap: An overview of human resource availability in Indian healthcare sector	Dr Bhawana Bhardwaj	HPKV Business School	Academic Science.	978-81-934083-8.	2017
37.	Glass Ceiling: Comprehension and Criticism” in a book “Empowering Women: A move for sustainable Development”	Dr Bhawana Bhardwaj	HPKV Business School	AnangPrakashan	9788195163304	2021
38.	A Book on “Women Empowerment- a New Perspective”	Dr Bhawana Bhardwaj	HPKV Business School	Regal Publications	9788184846249	2016
39.	A Descriptive Study of Perception Tourist for Traffic Problems in Shimla in an edited Book on “Tourism: A Multifaceted Perspective”	Dr Bhawana Bhardwaj	HPKV Business School	Bharti Publication	9789385000508	2016
40.	A Chapter on Brain drain and Skill Gap: An overview of human resource availability in Indian healthcare sector	Dr Bhawana Bhardwaj	HPKV Business School	Academic Science.	978-81-934083-8.	2017
41.	Glass Ceiling: Comprehension and Criticism” in a book “Empowering Women: A move for sustainable Development”	Dr Bhawana Bhardwaj	HPKV Business School	AnangPrakashan	9788195163304	2021
42.	Book: Changing Paradigm in the Rural Retail,	Nitish Arora and Sarvesh Kumar	HPKV Business School	Paramount Publishing House, Hyderabad.	978-93-88808-94-1]	2020

43.	“Role of Emotional Marketing in mindful Marketing and Consumption”,	Tania Chouhan and Sarvesh Kumar	HPKV Business School	Excel India publisher, New Delhi.	978- 93- 01355- 39--5	2022
44.	“ <i>Insight to Neuromarketing - Probing Subconscious Mind for Unconscious Decision</i> ”,	Sarvesh Kumar and Arvind Darshana	HPKV Business School	Research India Publication, Delhi	978-93-87374-49-2	2018
45.	<i>A Theoretical Exploration of Environmental Tourism Services</i> ”, pp.: 88- 95; in edited book: V. Venkata Ramana (2017). <i>Changing Paradigms in Marketing of Services with special focus on Tourism and Hospitality</i>	Sarvesh Kumar	HPKV Business School	Paramount Publishing House HYDERABAD	978-93-85101-83-0	2017
46.	<i>Food Grain Supply Chain Management: Strategic Perspective</i> ”.	Sarvesh Kumar	HPKV Business School	Sree Narayana Guru College of Commerce, Mumbai	978-81-931023-2-9	2017
47.	<i>Changing Paradigm in Rural Retail: A Study of Kangra District of Himachal Pradesh</i> ”,	Sarvesh Kumar and Nitish Arora	HPKV Business School	Bharti Publications, New Delhi	978-81-933475-5-3	2017
48.	<i>A Study of Indian Consumer Perception & Behaviour Towards Mobile ‘App Only’ Model and Online Retailing</i> ”,	Vikas Kumar Tyagi and Sarvesh Kumar	HPKV Business School	Athena Academic Ltd, London	978-19-1039-032-0]	2017
49.	Communication in Contemporary Scenario: Its Multiple Dimensions	Rita Devi	HPKV Business School	Anamika Publishers	978-8179758335	2017
50.	Impact of Globalization on	Rita Devi	HPKV Business	Anang Prakashan	978-9380845951	2018

	Tribes of Lahaul & Spiti district		School			
51.	Microfinance as a tool of development and Upliftment of Tribes of India	Rita Devi	HPKV Business School	Anang Prakashan	978-9380845951	2018
52.	Communication, Entrepreneurship and Finance: Renegotiating Diverse perspectives,	Rita Devi	HPKV Business School	Anamika Publishers	978-8179759578	2018
53.	Management Practices amidst Covid-19	Prof. Dipankar	HPKV Business School	Weser Books	978-3-96492-299-1	2021
54.	“Medical Tourism in India: Recognizing the potential and Prospects ”	Dr. Ashish Nag	SBMS	Bharti Publications New Delhi	978-93-86608-54-3	2018
55.	“Employment Opportunities and challenges in Tourism sector & Role of Educational Institutions in producing Tourism Professionals”	Dr. Ashish Nag	SBMS	Bharti Publications	• 978-93-86608-54-3.	2018
56.	“ICT for tribal development in Himachal Pradesh”	Anamika Publishers	SBMS	Anamika Publishers	978-81-7975-997-4.	2020

9. Bibliometrics of the publications in last five years (2016-2021) based on average citation index in Scopus/Web of Science/PubMed – Title of the paper, Authors name, Title of the journal, year of publication, Citation Index

	Title of the paper	Author's name	Title of the journal,	year of publication	Citation Index
1.	Impact of Capital Structure on Firm's Profitability: A Study of selected listed Cement Companies in India	Bhushan Singh and Mohinder Singh	Pacific Business Review International	2016	16
2.	Contextual and task performance: Do demographic and organizational variables matter?	Bhawana Bhardwaj	RAMJ, Emerald Publishing	2019	13
3.	Corporate Governance and Firm's Performance during Subprime Crisis: Evidence from Indian firms,	Mohinder Singh & Sanjiv K.	Gurukul Business Review (GBR),	2018	9
4.	Contextual and task performance: role of employee engagement and organizational culture in hospitality industry	Bhawana Bhardwaj	Vilakshan, Emerald Publishing	2021	7
5.	Post-Truth and Marketing Communication in Technological Age	Dr. Manpreet	Handbook of Research on Innovations in Technology and Marketing for the Connected Consumer, Reference Source, IGI Global	2019	5
6.	Migration Vulnerability: Role of Digital Media and Internet in Stimulating and Inhibiting Brain Drain	Bhawana Bhardwaj	International Journal of Advances in Agriculture Sciences	2018	3
7.	Investor's Perception towards Post Office Small Saving Schemes: a case study of Himachal Pradesh,	Mohinder Singh	Finance India, The Quarterly Journal of Finance, Indian Institute of Finance, Vol. XXXII No. 2, June.	2018	2

8.	Decoding diverse dimensions of Entrepreneurial Leadership with special Emphasis on persuasive communication	Dr. Manpreet	Management Dynamics	2017	2
9.	“Demographic Influences on Rural Investors’ Savings and Investment Behavior: a Study of Rural investor in the Kangra district of Himachal Pradesh”	Bhushan Singh and Mohinder Singh	Journal of Management and Science	2016	1
10.	Re-purposing the Role of Entrepreneurs in the Havoc of COVID-19	Dr. Manpreet	Entrepreneurship and Big Data The Digital Revolution, A premier reference source by CRC Press, Taylors and Francis	2021	1
11.	Neutralizing Maleficent effects of COVID-19 through Entrepreneurship: Peeping through the lens of Communication	Dr. Manpreet	A premier refrence source of IGI Global Titled Effective Strategies for Communicating Insights in Business	2021	1
12.	From Earning Profits to Sustainability: A Critical Evaluation of CSR Initiatives in Tourism Sector	Dr. Manpreet	IGI Global Business Science Reference source titled Sustainable Tourism : Breakthroughs in Research and Practice	2019	1
13.	Microfinance, Women Empowerment, and Transformational Leadership: A study of Himachal Pradesh	Dr. Manpreet	International Journal on Leadership	2018	1
14.	The Impact of SHG Bank Linkage Programme on the Members of Self Help Groups : An Empirical Investigation in the State of Himachal	Dr. Manpreet	SUMEDHA Journal of Management.	2018	1

	Pradesh				
15.	Role of Financial Institutions in promoting microfinance through SHG Bank Linkage Programme in India	Dr. Manpreet	Pacific Business Review International	2017	1
16.	Creative dimensions of Entrepreneurship: A key to Business Innovation published	Dr. Manpreet	Pacific Business Review International	2016	1
17.	E-Loyalty among Rural Customers: Examining the Role of Trust, Convenience and Frequency of use	Bhawana Bhardwaj	Indian Journal of Commerce and Management Studies	2017	1
18.	E-tailing at Bottom of the Pyramid: Analyzing the Factors for Success	Dr. Chaman Lal	IPE Journal of Management	2017	1

10. Details of the collaborative activities with other institutions/research establishment/industry

a. MoU & Membership of with Confederation of Indian Industry