

List of Project Reports - 2018

| Sr. No | Registration Number | Name of the Students | Title of the Project | Name of Project Guide | RD mentor if any |
|--------|---------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------------|
| 1. | CUHP16MBA01 | Abhishek Sharma | Financial performance analysis of State bank of India ltd. | Prof. Sanjeev Gupta | |
| 2. | CUHP16MBA05 | Ajay Bhatia | An analysis of customer relationship management of sbi bank in Kangra district: customer prespective | Dr. Manpreet Arora | |
| 3. | CUHP16MBA07 | Akshay Kaundal | Case study of employees working under out sourcing policy | Dr. Ashish nag | |
| 4. | CUHP16MBA08 | Amit Kumar | | Dr. Mohinder Singh | Mr. Vikas |
| 5. | CUHP16MBA10 | Ankush Saphiya | People's concerns and preferences in cashless payments | Dr. Aditi Sharma | |
| 6. | CUHP16MBA11 | Ankush Sharma | A study of Employee Engagement at SJVNL | Dr. Rita Devi | |
| 7. | CUHP16MBA11 | Ankush Sharma | Role of retail credit in sustainable growth of bank credit | Prof. Sanjeev Gupta | |
| 8. | CUHP16MBA15 | Atul Pathania | Marketing Perspective of SBI | Dr. Manpreet Arora | |
| 9. | CUHP16MBA17 | Digvijay Kanwar | Case study on indian automobile industry and comparing the competitiveness of ashok leyland with other major players in commercial vehicle segment | Dr. Aditi Sharma | |
| 10. | CUHP16MBA18 | Dinesh | A Study on Insurance Industry with special reference to ULIP plan | Dr. Ashish nag | |
| 11. | CUHP16MBA19 | Dinesh Kumar | Fundamental Analysis of Banking Stocks in | Dr. Mohinder Singh | Mr. Vikas |

| | | | | | |
|-----|-------------|------------------|---------------------------------------------------------------------------------------------|---------------------|-----------|
| | | | India | | |
| 12. | CUHP16MBA21 | Dipanshu Rathore | Effectiveness of Social Media Advertisement on Consumer Behaviour | Dr Sarvesh Kumar | |
| 13. | CUHP16MBA21 | Dipanshu | Financial planning for salaried employee and strategies for tax savings | Prof. Sanjeev Gupta | |
| 14. | CUHP16MBA22 | Ekta | A study of Investor's behavior towards Life Insurance in Kangra district | Dr. Rita Devi | |
| 15. | CUHP16MBA25 | Harish Kumar | Social Finance and Stock Exchanges of India | Dr. Manpreet Arora | |
| 16. | CUHP16MBA28 | Isha Nag | Consumer/customer behaviour on modern retailing" | Dr. Aditi Sharma | |
| 17. | CUHP16MBA29 | Jagmalsingh | "Diversification of investment and its impact on portfolio mangement" | Dr. Ashish nag | |
| 18. | CUHP16MBA30 | Kiran | | Dr. Mohinder Singh | Mr. Vikas |
| 19. | CUHP16MBA31 | Kunal Mohan | Ratio analysis of LIC | Prof. Sanjeev Gupta | |
| 20. | CUHP16MBA32 | Madhu Bala | Employee Perception about the training and Development Practices of IT sector | Dr Sarvesh Kumar | |
| 21. | CUHP16MBA33 | Manoj Dhiman | Investor's perception towards Mutual Fund Investment | Dr. Rita Devi | |
| 22. | CUHP16MBA35 | Munish | An analysis of Financial Reports of SJVN | Dr. Manpreet Arora | |
| 23. | CUHP16MBA40 | Nitesh Kumar | Rural Tourism in Himachal Pradesh | Dr. Ashish nag | |
| 24. | CUHP16MBA41 | Pankaj Chaudhary | Performance Evaluation of MUDRA Scheme in Himachal Pradesh: A Case Study of Kangra District | Dr. Mohinder Singh | Mr. Vikas |

| | | | | | |
|-----|-------------|------------------------|------------------------------------------------------------------------------------------------|---------------------|-----------|
| 25. | CUHP16MBA41 | Pankaj | Study of financial derivatives | Prof. Sanjeev Gupta | |
| 26. | CUHP16MBA43 | Praveen Kumar | Rural Finance; A case study of Kangra | Dr Sarvesh Kumar | |
| 27. | CUHP16MBA44 | Pawan Kumar | A Study on effect of Goods and Service tax on Automobile Industry | Dr. Rita Devi | |
| 28. | CUHP16MBA45 | Piyush Sharma | Rural Marketing: A Perspective of Himachal | Dr. Manpreet Arora | |
| 29. | CUHP16MBA51 | Rahul Singh Bhadwal | Behavioral Finance and its impact ON INVESTMENT decisions | Dr. Ashish nag | |
| 30. | CUHP16MBA51 | Rahul Singh | A study on cost and costing models in company | Prof. Sanjeev Gupta | |
| 31. | CUHP16MBA52 | Reetika Sharma | Employee Attrition and Retention Strategies in Federal Mogul Anand Bearing India Ltd, Parwanoo | Dr. Mohinder Singh | Mr. Vikas |
| 32. | CUHP16MBA54 | Sachit Sood | Investor Confidence in Stock Market | Dr Sarvesh Kumar | |
| 33. | CUHP16MBA55 | Sahiba Thapa | Financial Analysis of Kangra Co-operative Bank | Dr. Manpreet Arora | |
| 34. | CUHP16MBA55 | Sahiba Thapa | A Study on Investor's perception towards various Investment Avenues | Dr. Rita Devi | |
| 35. | CUHP16MBA61 | Savita Kumari | Electronic payment: current scenario & scope for future improvement | Dr. Aditi Sharma | |
| 36. | CUHP16MBA61 | Savita Kumari | The study of indian financial system post liberalization | Prof. Sanjeev Gupta | |
| 37. | CUHP16MBA62 | Shahid | Online advertisement | Dr. Ashish nag | |
| 38. | CUHP16MBA63 | Shallu | A Study of investors Preference towards mutual fund: A Case study of Dharmshala city | Dr. Mohinder Singh | Mr. Vikas |

| | | | | | |
|-----|-------------|------------------|------------------------------------------------------------------------------------|---------------------|-----------|
| 39. | CUHP16MBA65 | Shiv Kumar | Effect of unemployment on computer education graduates | Dr. Manpreet Arora | |
| 40. | CUHP16MBA65 | Shiv Kumar | The impact of Digital Banking in Rural India | Dr Sarvesh Kumar | |
| 41. | CUHP16MBA66 | Shiwani | Work Life balance among employees in IT Sector | Dr. Rita Devi | |
| 42. | CUHP16MBA71 | Sunny Kumar | The impact of global recession on information technology sector in india | Prof. Sanjeev Gupta | |
| 43. | CUHP16MBA73 | Suraj | Awareness and Effect of GST (Goods & Service Tax) on General Public | Dr. Aditi Sharma | |
| 44. | CUHP16MBA74 | Sushil Kumar | An Evaluation of Complaint Handling System: A study on Path labs | Dr. Ashish nag | |
| 45. | CUHP16MBA75 | Sushma | | Dr. Mohinder Singh | Mr. Vikas |
| 46. | CUHP16MBA75 | Sushma | Climate change awareness and attitude of secondary school students | Dr. Manpreet Arora | |
| 47. | CUHP16MBA77 | Taresh Tandan | An Analysis of Financial Planning | Dr Sarvesh Kumar | |
| 48. | CUHP16MBA78 | Tashi Delek Negi | Role of Human Resource Management Practices at 'UDAAN' | Dr. Rita Devi | |
| 49. | CUHP16MBA81 | Vikramjeet | Venture captial in India | Prof. Sanjeev Gupta | |
| 50. | CUHP16MBA83 | Vishal | Portfoliomangement of Salaried People | Prof. Sanjeev Gupta | |
| 51. | CUHP16MBA85 | Vivek Choudhary | “A Study on Income Tax Planning by an Individual Assesse” | Dr. Ashish nag | |
| 52. | CUHP16MBA86 | Vivek Katoch | A Study on the Perception of the Customers towards Discount Sales Events in the E- | Dr. Mohinder Singh | Mr. Vikas |

| | | | | | |
|-----|-------------|-----------------|-----------------------------------------------------------------------------------|------------------------|--|
| | | | Commerce Industry | | |
| 53. | CUHP16MBA87 | Yogita Devi | Role of commercial banks in small scale entrepreneurial development | Dr. Manpreet Arora | |
| 54. | CUHP16MBA88 | Shilakha Sharma | Work Life Balance among School Teacher | Dr Sarvesh Kumar | |
| 55. | CUHP16MBA89 | Nancy Thakur | A Study of Organizational Commitment amongst the employees of Commercial Banks | Dr. Rita Devi | |
| 56. | CUHP16MBA04 | Aditya Kapil | Factors Affecting Entrepreneurial Development in District Hamirpur H.P. | Dr. Gitanjali Upadhaya | |
| 57. | CUHP16MBA15 | Atul Pathania | Factors Affecting Entrepreneurial Development in Kangra District H.P | Dr. Gitanjali Upadhaya | |
| 58. | CUHP16MBA26 | Harsh Chambial | ANALYSING SERVICE QUALITY: AN ATTRIBUTE OF CRM IN RURAL RETAIL | Dr. Gitanjali Upadhaya | |
| 59. | CUHP16MBA37 | Nancy | RURAL CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING | Dr. Gitanjali Upadhaya | |
| 60. | CUHP16MBA48 | Priyanka Sharma | Perception of People towards Pradhan Mantri Jan-Dhan Yojana | Dr. Gitanjali Upadhaya | |
| 61. | CUHP16MBA59 | Sanchit Sharma | AN ANALYSIS OF INVESTOR'S BEHAVIOUR TOWARDS INVESTMENT AVENUES IN KANGRA DISTRICT | Dr. Gitanjali Upadhaya | |
| 62. | CUHP16MBA71 | Sunny Kumar | customer purchase decision: a study on rural market | Dr. Gitanjali Upadhaya | |
| 63. | CUHP16MBA82 | Vishal Bhardwaj | Awareness about Insurance Schemes among Customers | Dr. Gitanjali Upadhaya | |
| 64. | CUHP16MBA09 | Ankit Gora | Factors Affecting Work Life Balance of Teachers | Dr. Chaman Lal | |

| | | | | | |
|-----|-------------|-----------------|-----------------------------------------------------------------------------------------|----------------|--|
| 65. | CUHP16MBA19 | Dinesh Kumar | Awareness and Attitude towards Tax Saving Schemes: A Case Study of Government Employees | Dr. Chaman Lal | |
| 66. | CUHP16MBA29 | Jagmal Singh | Evaluation of Financial Performance of Banks: A Comparative Analysis | Dr. Chaman Lal | |
| 67. | CUHP16MBA39 | Nishant Kumar | Determinants of Customer Satisfaction in Retail Store | Dr. Chaman Lal | |
| 68. | CUHP16MBA59 | Sanchit Sharma | Factors Affecting Trust towards Internet Banking | Dr. Chaman Lal | |
| 69. | CUHP16MBA91 | Abhishek Sharma | Determinants of Online Shopping Behaviour of Rural Customes | Dr. Chaman Lal | |
| 70. | | | | | |
| 71. | | | | | |

विभागाध्यक्ष/Head of Department
 हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
 Business School
 वाणिज्य एवं प्रबंधन अध्ययन विद्यापीठ
 School of Commerce & Management Studies
 हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
 Central University of Himachal Pradesh
 धौलाधार पारिसर - II/Dhauladhar Parisar-II
 धर्मशाला, जिला कांगडा (हि.प्र.) - 176215

List of Project Reports - 2019

| Sr. No | Registration Number | Name of the Students | Title of the Project | Name of Project Guide | RD mentor if any |
|--------|---------------------|----------------------|-------------------------------------------------------------------------------------------------------|-----------------------|------------------|
| 1 | CUHP17MBA05 | Abhishek | An Analysis Of E-Banking In India | Dr. Manpreet Arora | |
| 2 | CUHP17MBA05 | Abhishek | Uses And Abuses Of Crypto Currency | Prof.Sanjeev Gupta | |
| 3 | CUHP17MBA06 | Abhishek Dhoudhary | Creative Study Of Different Brands Of Shops | Dr. Sarvesh Kumar | |
| 4 | CUHP17MBA06 | Abhishek Dhoudhary | Creative Study Of Different Brands Of Shops | Dr Sarvesh Kumar | |
| 5 | CUHP17MBA09 | Aditya raj | “Risk management in banking sector” | Dr. Ashish nag | |
| 6 | CUHP17MBA10 | Aditya Sharma | A Study Of Insurance As An Investment Plan: A Special Case Of ULIP At ICICI Prudential Life Insurance | Dr. Mohinder Singh | Ms Anshu |
| 7 | CUHP17MBA11 | Akshay Dhiman | Occupational Health And Safety Of Employees | Dr. Aditi Sharma | |
| 8 | CUHP17MBA13 | Akshay Kumar | Investment Pattern Of The Middle Class Income Investors | Prof.Sanjeev Gupta | |
| 9 | CUHP17MBA14 | Akshay Kumar Thakur | Service Quality Of Online Food Delivery Services In Dharmshala | Dr. Sarvesh Kumar | |
| 10 | CUHP17MBA14 | Akshay Kumar Thakur | Service Quality Of Online Food Delivery Services In Dharmshala | Dr Sarvesh Kumar | |
| 11 | CUHP17MBA16 | Aneet Kumar | E-Hrm Functions At Kangra Central Co-Operative Bank | Dr. Manpreet Arora | |
| 12 | CUHP17MBA16 | Aneet Kumar | WORK LIFE BALANCE OF TEACHERS IN SRI SAI UNIVERSITY | Dr. Aditi Sharma | |

| | | | | | |
|----|-------------|------------------|-------------------------------------------------------------------------------------------------------------------|--------------------|-------------|
| 13 | CUHP17MBA21 | Ayushi thakur | Foreign Exchange Market And Its Dynamics | Dr. Ashish nag | |
| 14 | CUHP17MBA22 | Deepak Bhadwal | Impact Of Internet Advertisement On Customer Purchasing Behaviour | Dr. Sarvesh Kumar | |
| 15 | CUHP17MBA22 | Deepak Bhadwal | Impact Of Internet Advertisement On Customer Purchasing Behaviour | Dr Sarvesh Kumar | |
| 16 | CUHP17MBA23 | Devashish Pathak | A Comparative Study On Mutual Fund And ULIPS | Dr. Mohinder Singh | Ms Shivangi |
| 17 | CUHP17MBA25 | Harsh Kumar | Awareness And Perceptions About Term Insurance | Prof.Sanjeev Gupta | |
| 18 | CUHP17MBA27 | Kartick Raj | Analysis Of Stock Price Behaviour Around Bonus Issue | Dr. Manpreet Arora | |
| 19 | CUHP17MBA28 | Kartikay Kapil | Impact Of Internet Advertisement On Consumer Behaviour | Dr. Sarvesh Kumar | |
| 20 | CUHP17MBA28 | Kartikay Kapil | Impact Of Internet Advertisement On Consumer Behaviour | Dr Sarvesh Kumar | |
| 21 | CUHP17MBA30 | Lucky Kumar | "NPA Management In Banks With Special Reference To PNB" | Dr. Ashish nag | |
| 22 | CUHP17MBA34 | Megha Sharma | A Study On Career Preferences Of Female Students In Himachal Pradesh | Dr. Rita Devi | |
| 23 | CUHP17MBA35 | Mohd Arif | Foreign Direct Investment In India And Its Impact On Indian Economy | Dr. Mohinder Singh | Mr. Sunil |
| 24 | CUHP17MBA38 | Mukesh Kumar | Consumer Satisfaction Towards Various Services Provided By Kangra Central Cooperative Bank At Kotwali Dharamshala | Dr. Manpreet Arora | |
| 25 | CUHP17MBA38 | Mukesh Kumar | Customer Investment Decision In The Life Insurance | Prof.Sanjeev Gupta | |
| 26 | CUHP17MBA40 | Navneet Kumar | “An Analysis Of Tax Saving Financial Planning Of | Dr. Ashish nag | |

| | | | | | |
|----|-------------|------------------|--------------------------------------------------------------------------------------------------------------------|--------------------|-------------|
| | | | Employees’ | | |
| 27 | CUHP17MBA41 | Nilesh Thakur | Understand Customer Perception Of Service Quality And Benefits Offered By Domino’s In Dharmshala And Kangra (H.P.) | Dr. Sarvesh Kumar | |
| 28 | CUHP17MBA41 | Nilesh Thakur | Understand Customer Perception Of Service Quality And Benefits Offered By Domino’s In Dharmshala And Kangra (H.P.) | Dr Sarvesh Kumar | |
| 29 | CUHP17MBA44 | Pallavi Saini | Employees Job Satisfaction In The Private Sector | Dr. Aditi Sharma | |
| 30 | CUHP17MBA47 | Prateek Vasudeva | Study Of Customer Satisfaction In Banking Sector | Dr. Sarvesh Kumar | |
| 31 | CUHP17MBA47 | Prateek Vasudeva | Study Of Customer Satisfaction In Banking Sector | Dr Sarvesh Kumar | |
| 32 | CUHP17MBA47 | Prateek Vasudeva | Study On Customer Satisfaction In The Banking Industry | Dr.Aditi Sharma | |
| 33 | CUHP17MBA48 | Prince Kumar | A Study On Performance Of Anti Money Laundering In Financial Institutions | Dr. Mohinder Singh | Ms Anshu |
| 34 | CUHP17MBA49 | Purnima | An Analysis Of “INVESTMENTS IN STOCK MARKET | Dr. Manpreet Arora | |
| 35 | CUHP17MBA49 | Purnima | India And Canada: Comparative Study Of Stock Markets | Prof.Sanjeev Gupta | |
| 36 | CUHP17MBA50 | Radhika | A Study Of Talent Management At E-Touch System | Dr. Rita Devi | |
| 37 | CUHP17MBA54 | Rohit Jaryal | “Customer Perception About Insurance Plans As An Investment Strategy” | Dr. Ashish nag | |
| 38 | CUHP17MBA57 | Sachin | A Study Of Impact Of FDI In Insurance Sector Of India | Dr. Mohinder Singh | Ms Shivangi |
| 39 | CUHP17MBA59 | Sahil | Evaluation Of Factors That Affect Service Quality Of Organised Retail In India – A Case Study Of | Dr. Sarvesh Kumar | |

| | | | | | |
|----|-------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------|
| | | | Vishal Mart Kangra | | |
| 40 | CUHP17MBA59 | Sahil | Evaluation Of Factors That Affect Service Quality Of Organised Retail In India – A Case Study Of Vishal Mart Kangra | Dr Sarvesh Kumar | |
| 41 | CUHP17MBA60 | Sahil Kumar | A Comparative Analysis Of Hul And Itc Limited | Dr. Manpreet Arora | |
| 42 | CUHP17MBA61 | Sahil Sharma | Analysis Of Relationship Between Emotional Intelligence And Performance Criteria: A Study On Higher Education Institutions | Dr. Aditi Sharma | |
| 43 | CUHP17MBA62 | Sakshi Sood | “A study on customers perception and effect of gst on spending behavior in kangra district of himachal pradesh” | Dr. Ashish nag | |
| 44 | CUHP17MBA65 | Shalu Thakur | Analysis Of Occupational Diseases In Hospitals | Dr. Aditi Sharma | |
| 45 | CUHP17MBA67 | Shobhan Choudhary | Customer’s Perception Of Towards Life Insurance: A Comparative Study Of Life Insurance Corporation And ICICI Prudential Life Insurance | Dr. Mohinder Singh | Mr. Sunil |
| 46 | CUHP17MBA68 | Shradha Attri | Mutual Fund Industry In India | Prof.Sanjeev Gupta | |
| 47 | CUHP17MBA71 | Shubham Choudhary | “Students Perception Towards Education Loan” | Dr. Ashish nag | |
| 48 | CUHP17MBA71 | Shubham | A Study On Customer Service Quality At Kcc Bank | Dr. Manpreet Arora | |
| 49 | CUHP17MBA72 | Shubham Kumar | Consumer Behavior Towards Cashless Transactions | Dr. Mohinder Singh | Ms Anshu |
| 50 | CUHP17MBA73 | Sonali Awasthi | A Study On Employee Job Retention In Private Sector | Dr. Rita Devi | |
| 51 | CUHP17MBA75 | Sourabh | Studying Home Loans Inidan Banks Offer | Prof.Sanjeev Gupta | |
| 52 | CUHP17MBA78 | Swati | Employee Engagement In Government Schools | Dr. Aditi Sharma | |

| | | | | | |
|----|-------------|---------------------|---------------------------------------------------------------------------------------------|--------------------|-------------|
| 53 | CUHP17MBA80 | Tarun Patial | A Study Of Customer Satisfaction Towards Home Loans | Dr. Mohinder Singh | Ms Shivangi |
| 54 | CUHP17MBA81 | Vaebhav | A Study On Mergers And Acquisitions In The Banking Sector | Prof.Sanjeev Gupta | |
| 55 | CUHP17MBA82 | Vandana | An Analysis Of Non Performing Assets In SBI Himachal Pradesh | Dr. Manpreet Arora | |
| 56 | CUHP17MBA82 | Vandana Jadoun | A Study Of Green HRM Practices In Private Sector | Dr. Rita Devi | |
| 57 | CUHP17MBA84 | Vineet Choudhary | To Study The Customer Preference Towards AIRTEL In Kangra | Dr. Sarvesh Kumar | |
| 58 | CUHP17MBA84 | Vineet Choudhary | To Study The Customer Preference Towards AIRTEL In Kangra | Dr Sarvesh Kumar | |
| 59 | CUHP17MBA87 | Rishabh Gupta | Fundamental Analysis Of Private Sector Banks In India | Dr. Ashish nag | |
| 60 | CUHP17MBA87 | Rishabh Gupta | Investment Management At Uber | Prof.Sanjeev Gupta | |
| 61 | CUHP17MBA88 | Kritika Rana | A Study On Quality Of Work Life Of Private Bank Employees. | Dr. Rita Devi | |
| 62 | CUHP17MBA90 | Akshay Kumar Jaryal | Performance Evaluation Of MUDRA Scheme In Himachal Pradesh: A Case Study Of Kangra District | Dr. Mohinder Singh | Mr. Sunil |

विभागाध्यक्ष/Head of Department
 हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
 Business School
 वाणिज्य एवं प्रबंधन अध्ययन विद्यापीठ
 School of Commerce & Management Studies
 हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
 Central University of Himachal Pradesh
 धौलाधार पारिसर - II/Dhauladhar Parisar-II
 धर्मशाला, जिला कांगडा (हि.प्र.) - 176215

List of Project Reports - 2020

| Sr. No | Registration Number | Name of the Students | Title of the Project | Name of Project Guide | RD mentor if any |
|--------|---------------------|----------------------|-------------------------------------------------------------------------------------------|-----------------------|------------------|
| 1 | CUHP18MBA02 | Abhay Kapoor | “Mutual Fund And Its’ Future In India” | Dr. Ashish nag | |
| 2 | CUHP18MBA03 | Abhilash Mankotia | Consumer Behavior On E-Commerce Shopping In Kangra | Dr Sarvesh Kumar | |
| 3 | CUHP18MBA04 | Abhishek | An Analysis Of Employee Satisfaction In Kangra Vehicleades | Dr. Manpreet Arora | |
| 4 | CUHP18MBA06 | Abhishek Malhotra | Corporate Governance And Performance: A Case Study Of Public Sector Undertakings In India | Dr. Mohinder Singh | Ms Anshu |
| 5 | CUHP18MBA07 | Tusharika Kaul | A Comprehensive Study On Awareness, Preference And Pattern Of Investment In Stock Market | Prof. Sanjeev Gupta | |
| 6 | CUHP18MBA08 | Akshat Sharma | Individuals Perception On Increasing Fdi In Indian Insurance Sector | Dr. Ashish nag | |
| 7 | CUHP18MBA10 | Akshay | A Study Of Organizational Culture Of Hyundai Motors | Dr. Rita Devi | |
| 8 | CUHP18MBA11 | Akshit Sharma | A Study On The Profitability Ratios And Debt/Equity Ratios Of Various Companies In India | Dr. Mohinder Singh | Ms Shivangi |
| 9 | CUHP18MBA12 | Alpa | Effect Of Internet Banking On The Business Environment | Prof. Sanjeev Gupta | |
| 10 | CUHP18MBA13 | Aman Bhatia | A Study On Investment Pattern Of Private & Public Sector Employees In Shimla | Dr. Ashish nag | |
| 11 | CUHP18MBA14 | Aman Kumar | Consumer Buying Behaviour Towards Online Shopping | Dr. Aditi Sharma | |
| 12 | CUHP18MBA15 | Anita | Impact Of Covid On Tourism Sector Of India | Dr. Manpreet Arora | |
| 13 | CUHP18MBA16 | Anjali Thakur | A Study On Digital Financial Literacy Among The Students | Dr. Mohinder Singh | Mr. Sunil |
| 14 | CUHP18MBA17 | Ankush Kapoor | The Impact Of Advertisement Of Consumer Goods On Customers Brand Preference | Dr Sarvesh Kumar | |
| 15 | CUHP18MBA19 | Anuj Padda | Portfolio Evaluation And Investment Decisions | Prof. Sanjeev Gupta | |
| 16 | CUHP18MBA20 | Anuradha Prashar | Security Threats Of E-Banking In India | Dr. Ashish nag | |
| 17 | CUHP18MBA21 | Anurag | Consumer Behaviour Towards Big Bazar -Kangra | Dr Bhawana Bhardwaj | |
| 18 | CUHP18MBA22 | Ashish Verma | Managing Remote Workforce | Dr. Aditi Sharma | |
| 19 | CUHP18MBA24 | Avneet Singh | Impact Of Covid On Indian Economy | Dr. Mohinder Singh | Ms Anshu |
| 20 | CUHP18MBA25 | Chanderkant | Compensation Management | Dr Bhawana Bhardwaj | |

| | | | | | |
|----|-------------|------------------|--------------------------------------------------------------------------------------------------------------------------------|-----------------------|-------------|
| 21 | CUHP18MBA26 | Divyansh | Impact Of Corona On Economic Crises Of India | Dr. Manpreet Arora | |
| 22 | CUHP18MBA26 | Divyansh | A Comparative Study Of Equity Shares And Mutual Funds On The Basis Of Performance And Preferenc | Prof. Sanjeev Gupta | |
| 23 | CUHP18MBA28 | Gaurav Barshetka | Study On The Perception Of Mutual Funds Industry In India | Dr. Ashish nag | |
| 24 | CUHP18MBA32 | Isha Bhardwaj | A Study On Perception Of Self Employed Towards Health Insurance | Dr. Mohinder Singh | Ms Shivangi |
| 25 | CUHP18MBA33 | Jitender Kumar | Investor's Investment Behaviour Towards Investment Avenues In Himachal Pradesh | Prof. Sanjeev Gupta | |
| 26 | CUHP18MBA34 | Kamal Kant | Impact Of Product Attributes On Customer Purchase Decision In Consumer Durable Sector | Dr Sarvesh Kumar | |
| 27 | CUHP18MBA37 | Manoj Kumar | "A Study On Investor's Perception Towards Life Insurance" | Dr. Ashish nag | |
| 28 | CUHP18MBA37 | Manoj Kumar | Investor Perception Towards Saving Schemes Of Commercial Banks In Himachal Pradesh | Dr. Manpreet Arora | |
| 29 | CUHP18MBA39 | Nidhi Mehra | Impact Of Corona Pandemic On Labour Workforce | Dr. Mohinder Singh | Mr. Sunil |
| 30 | CUHP18MBA40 | Nishant Singh | Financial Statements Analysis Between Asian Paints And Kansai Nerolac | Prof. Sanjeev Gupta | |
| 31 | CUHP18MBA41 | Nitish Sharma | Comparative Study Of Maruti Suzuki India Ltd & <u>Tata Motors Ltd</u> | Dr. Ashish nag | |
| 32 | CUHP18MBA42 | Praveen Kumar | Affect Of Branding On Consumer Purchase Decision In Fmcg Goods And Durables Goods | Dr Sarvesh Kumar | |
| 33 | CUHP18MBA45 | Priksheet Rawat | A Study Of Saving And Investment Pattern Of Rural Households In Himachal Pradesh | Dr. Mohinder Singh | Ms Anshu |
| 34 | CUHP18MBA47 | Priyanshu Sharma | The Impact Of Covid-19 In Indian Economy | Prof. Sanjeev Gupta | |
| 35 | CUHP18MBA48 | Rahul | Employees Of 'Government And Private Sector' And 'Students Of Himachal Pradesh Kendriya Vidyalaya Business School, Dharamshala | Prof. Dipanker Sharma | |
| 36 | CUHP18MBA48 | Rahul | A Study Of Investor Sentiments Towards Soft Rinks In The Region Of Dharmshala | Dr. Manpreet Arora | |
| 37 | CUHP18MBA49 | Rahul Jaryal | Customer Perception About Insurance Plans As An Investment Strategy | Dr. Rita Devi | |
| 38 | CUHP18MBA50 | Rahul Sharma | Occupational Health And Safety Of Employees | Prof. Dipanker Sharma | |
| 39 | CUHP18MBA51 | Rahul Thakur | A Case Study On Patanjali Ayurved Ltd. | Prof. Dipanker Sharma | |
| 40 | CUHP18MBA52 | Rajat Dogra | Impact Of Brand Awareness On Consumer | Dr Sarvesh Kumar | |

| | | | | | |
|----|-------------|-----------------|-------------------------------------------------------------------------------------------------------|-----------------------|--|
| | | | Learning And Brand Loyalty | | |
| 41 | CUHP18MBA54 | Rajesh Kumar | A Study On Investment Behaviour Of Peoples Towards Mutual Fund In Dharamshala | Dr. Aditi Sharma | |
| 42 | CUHP18MBA56 | Rakesh Kumar | Factors Acceting Financial Inclusion In Himachal Pradesh | Dr Bhawana Bhardwaj | |
| 43 | CUHP18MBA59 | Rishav | An Analysis Of Employee Satisfaction In Kangra Cooperative Bank | Dr. Manpreet Arora | |
| 44 | CUHP18MBA59 | Rishav Pagrotra | A Study Of Factors Affecting Retail Outlet Selection | Dr. Rita Devi | |
| 45 | CUHP18MBA60 | Rohan Jasrotia | A Study On The Customer Satisfaction On After Sales And Service In Bajaj Two Wheeler | Dr Sarvesh Kumar | |
| 46 | CUHP18MBA61 | Rupali Katoch | Study On Working Capital Management Of Co-Operative Bank | Prof. Dipanker Sharma | |
| 47 | CUHP18MBA63 | Sachin Dhiman | A Study Of Training Techniques & Programmes At Bajaj Auto Limited In District Kangra | Dr. Rita Devi | |
| 48 | CUHP18MBA64 | Sachin Duggal | A Study On Investors' Preference Towards Currency With Special Reference To Foreign Market Currencies | Dr. Rita Devi | |
| 49 | CUHP18MBA66 | Sahil Negi | A Study On Effectiveness Of Online Coaching | Dr. Aditi Sharma | |
| 50 | CUHP18MBA67 | Sahil Parmar | Effectiveness Of Internship Program For Mba Students | Dr Bhawana Bhardwaj | |
| 51 | CUHP18MBA68 | Sakshi Mehra | Investment Awareness & Decision Of Working Women In Kangra City | Dr. Aditi Sharma | |
| 52 | CUHP18MBA68 | Sakshi | Finacial Literacy Among Working Women In Kangra | Dr Bhawana Bhardwaj | |
| 53 | CUHP18MBA70 | Sansar Chand | A Study Of Foreign Trade Relations Of India And China | Dr. Manpreet Arora | |
| 54 | CUHP18MBA71 | Saroj Yadav | A Study Of Income Tax System In India | Dr Bhawana Bhardwaj | |
| 55 | CUHP18MBA74 | Shankar Yadav | A Study Of Financial Analysis Of Mahindra & Mahindra Finanical Services Ltd. | Prof. Dipanker Sharma | |
| 56 | CUHP18MBA75 | Shaveta Sharma | A Study Of Awareness And Perception About Term Insurance In Dharamshala Region" | Dr. Rita Devi | |
| 57 | CUHP18MBA75 | Shweta Sharma | Investment Behaviour Of Salaried People In Dharamshala | Dr Bhawana Bhardwaj | |
| 58 | CUHP18MBA77 | Shubham | A Study Of Work Life Balance Among Employees In Banking Sector | Prof. Dipanker Sharma | |

| | | | | | |
|----|-------------|----------------|------------------------------------------------------------------------------------------|-----------------------|--|
| 59 | CUHP18MBA78 | Shailly Thakur | A Study Of Green Human Resource Management Practices | Dr. Rita Devi | |
| 60 | CUHP18MBA78 | Shailly Thakur | Studying The Capital Budgeting Of Maruti Suzuki | Prof. Sanjeev Gupta | |
| 61 | CUHP18MBA79 | Shubham Sharma | Trend Analysis Of Npas In India | Dr. Aditi Sharma | |
| 62 | CUHP18MBA80 | Simran Dhamir | A Study On Employer Branding Strategies Of Selected Companies | Dr. Aditi Sharma | |
| 63 | CUHP18MBA81 | Sourav | Fdi And Export Promotion In India | Dr. Manpreet Arora | |
| 64 | CUHP18MBA82 | Tamana | Role Of E-Recruitment In Employee Acquistion | Dr Bhawana Bhardwaj | |
| 65 | CUHP18MBA84 | Tanvi | Systematic Investment Plan As Stability Builer For Retail Investor | Prof. Sanjeev Gupta | |
| 66 | CUHP18MBA85 | Virender Singh | “Study On Financial Literacy In Nurpur With Special Reference To Mutual Funds” | Prof. Dipanker Sharma | |
| 67 | CUHP18MBA85 | Virender Singh | Working Capital Management And Portfolio Management In Banking Sector | Dr Bhawana Bhardwaj | |
| 68 | CUHP18MBA86 | Vishal | “A Study Of Customer Perception Towards E-Banking Services In Kangra (Himachal Pradesh)” | Dr. Rita Devi | |
| 69 | CUHP18MBA88 | Anand Sharma | Electronic Payment: Current Scenario And Scope For Improvement | Prof. Sanjeev Gupta | |
| 70 | CUHP18MBA90 | Simran Sodhi | A Study Of Consumer Attitude For Confectionery Chocolate In Mandi (Hp) | Dr Sarvesh Kumar | |
| 71 | | | | | |
| 72 | | | | | |
| 73 | | | | | |
| 74 | | | | | |

विभागाध्यक्ष/Head of Department
 हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
 Business School
 वाणिज्य एवं प्रबंधन अध्ययन विद्यापीठ
 School of Commerce & Management Studies
 हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
 Central University of Himachal Pradesh
 धौलाधार पारसर - II/Dhauladhar Parisar-II
 धर्मशाला, जिला कांगडा (हि.प्र.) - 176215

List of Project Reports - 2021

| Sr. No | Registration Number | Name of the Students | Title of the Project | Name of Project Guide | RD mentor if any |
|--------|---------------------|----------------------|-----------------------------------------------------------------------------------------------|-----------------------|------------------|
| 1 | CUHP19MBA02 | Abhilesh Bodhpal | A Comprehensive Study On Indian Banking System, Its Growth And Structure | Prof. Mohinder Singh | Ms Anshu |
| 2 | CUHP19MBA03 | Abhinav Kaistha | | Dr sarvessh Kumar | |
| 3 | CUHP19MBA04 | Abhishek Bharti | Pradhan Mantri Jan Dhan Yojana | Prof. Sanjeev Gupta | |
| 4 | CUHP19MBA06 | Abhishek Kumar | Financial Inclusion- The Scope And Effect In Indian Economy | Dr. Manpreet Arora | |
| 5 | CUHP19MBA07 | Abhishek Sharma | The Analysis And Comparative Study Of Sbi And Hdfc Mutual Fund | Prof. Mohinder Singh | Ms Anshu |
| 6 | CUHP19MBA08 | Abhishek Singh | Penetration Strategy For The Rural Area | Prof. Sanjeev Gupta | |
| 7 | CUHP19MBA09 | Akshay Dhiman | Financial Inclusion- The Scope And Effect In Indian Economy | Dr. Manpreet Arora | |
| 8 | CUHP19MBA11 | Akshit Kumar | | Dr sarvessh Kumar | |
| 9 | CUHP19MBA12 | Akshit Kumar | Study Of Mutual Funds Industry In India | Prof. Mohinder Singh | Ms Anshu |
| 10 | CUHP19MBA13 | Akshita Dhiman | A Comprehensive Study About Retail Banking In Terms Of Quality | Prof. Sanjeev Gupta | |
| 11 | CUHP19MBA14 | Alisha | Rural Banking In India | Dr. Manpreet Arora | |
| 12 | CUHP19MBA16 | Aman Kumar | Impact Of Covid On Indian Stock Market | Prof. Mohinder Singh | Ms Anshu |
| 13 | CUHP19MBA17 | Amit Katoch | A Comparative Study Between Private Sector Banks And Public Sector Banks | Prof. Sanjeev Gupta | |
| 14 | CUHP19MBA18 | Amol | | Dr sarvessh Kumar | |
| 15 | CUHP19MBA19 | Amrit Bandhan | A Study On The Quality Of Work Life Of Employees At Nathpa Jhakri Hydro Power Station (Njhps) | Dr. Rita Devi | |
| 16 | CUHP19MBA20 | Anjali | Study On Stress Management Among Central University Of Himachal Pradesh Students | Dr. Aditi Sharma | |
| 17 | CUHP19MBA21 | Ankit Kumar | “A Study On Customer Satisfaction Towards Royal Enfield Bikes” | Prof. Dipanker Sharma | |
| 18 | CUHP19MBA22 | Ankush | Profitability And Operational Efficiency Of Banks In India | Dr. Manpreet Arora | |
| 19 | CUHP19MBA23 | Ankush Rana | Impact Of Covid On Mutual Fund Industry | Prof. Mohinder Singh | Mr. Sunil |
| 20 | CUHP19MBA25 | Abhishek Verma | | Dr sarvessh Kumar | |
| 21 | CUHP19MBA27 | Ashish Katoch | | Dr sarvessh Kumar | |

| | | | | | |
|----|-------------|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------|
| 22 | CUHP19MBA29 | Ashish Kumar | Working Capital Analysis Of Punjab National Bank | Prof. Sanjeev Gupta | |
| 23 | CUHP19MBA31 | Balbir Singh | | Dr sarvesh Kumar | |
| 24 | CUHP19MBA33 | Baljeet Kaur | Talent Management At Amakein Technologies | Dr. Rita Devi | |
| 25 | CUHP19MBA34 | Brijanya Sharma | The Scope Of Microfinance In Indian Context | Dr. Manpreet Arora | |
| 26 | CUHP19MBA35 | Chandan | Customer's Perception & Satisfaction Towards Life Insurance: A Comparative Study Of Life Insurance Corporation | Prof. Mohinder Singh | Mr. Sunil |
| 27 | CUHP19MBA37 | Deepak Pathania | | Dr sarvesh Kumar | |
| 28 | CUHP19MBA39 | H Himanshu Parmar | | Dr sarvesh Kumar | |
| 29 | CUHP19MBA40 | Ilash Thakur | A Study On Employee Engagement And Affective Wellbeing At Sjvn Ltd. During Pandemic (Covid-19) | Dr. Aditi Sharma | |
| 30 | CUHP19MBA41 | Jatin Kumar | Impact Of Covid-19 On Selected Sectors Of Indian Stock Market | Prof. Sanjeev Gupta | |
| 31 | CUHP19MBA43 | Kamal Verma | | Dr sarvesh Kumar | |
| 32 | CUHP19MBA44 | Kushal Kumar Chaudhary | The Scope Of Microfinance In Indian Context | Dr. Manpreet Arora | |
| 33 | CUHP19MBA45 | Mandeep Kumar | Impact Of Gst On Indian Economy | Prof. Mohinder Singh | Mr. Sunil |
| 34 | CUHP19MBA48 | Mukesh Kumar | A Study On Work Life Balance | Prof. Dipanker Sharma | |
| 35 | CUHP19MBA49 | Naresh Kumar | Role Of India Post Payments Banking Financial Inclusion | Prof. Sanjeev Gupta | |
| 36 | CUHP19MBA50 | Nikhil Sharma | A Study Of Working Capital Management In Small Scale Industries | Dr. Manpreet Arora | |
| 37 | CUHP19MBA51 | Nikita | "A Descriptive Study On The Work Life Balance Of School Teachers During Covid-19 Pandemic" | Dr. Rita Devi | |
| 38 | CUHP19MBA52 | Nirmla | "A Study On Awareness Of Mutual Fund" | Dr. Rita Devi | |
| 39 | CUHP19MBA54 | Pankaj Gorey | A Descriptive Study On The Perception Of Online Learning In Cuhp Amongst Mba Students During The Pandemic/ Lockdown (Mar 2020 – Jan 2020) | Dr. Aditi Sharma | |
| 40 | CUHP19MBA55 | Pankaj Kapoor | | Dr sarvesh Kumar | |
| 41 | CUHP19MBA56 | Pankaj Kumar | The Impact Of Recent Global Economic Slump On Indian Capital Market | Dr. Manpreet Arora | |
| 42 | CUHP19MBA58 | Prashant Thakur | A Comparative Study Of Financial Performance Of Ultratech Cement Ltd. & Ambuja Cement Ltd | Prof. Mohinder Singh | Mr. Sunil |
| 43 | CUHP19MBA59 | Raghunandan | A Study On Derivative Market In India | Prof. Sanjeev Gupta | |
| 44 | CUHP19MBA60 | Rajjit Chhatoria | A Comparative Study Of Finance Performance Of | Dr. Manpreet Arora | |

| | | | | | |
|----|-------------|------------------|--------------------------------------------------------------------------|-----------------------|-------------|
| | | | Banks Using Various Ratios | | |
| 45 | CUHP19MBA61 | Rajnish Pathania | | Dr sarvessh Kumar | |
| 46 | CUHP19MBA62 | Ranju Bala | Analysis Of Investment Pattern Of Rural And Semi Urban Investors | Prof. Mohinder Singh | Ms Shivangi |
| 47 | CUHP19MBA64 | Rohit Thakur | Study Of Mutual Fund And Investor Perception In India | Prof. Sanjeev Gupta | |
| 48 | CUHP19MBA65 | Sahil Kumar | The Impact Of Global Recession On Information Technology Sector In India | Dr. Manpreet Arora | |
| 49 | CUHP19MBA66 | Sakshi Sharma | A Comparative Study Of Indian And Canadian Stock Markets | Prof. Mohinder Singh | Ms Shivangi |
| 50 | CUHP19MBA67 | Sandeep Kumar | A Comprehensive Study On Agriculture Insurance | Prof. Sanjeev Gupta | |
| 51 | CUHP19MBA69 | Santosh Kumar | | Dr sarvessh Kumar | |
| 52 | CUHP19MBA70 | Satainder Gaurav | Threats To Digital Marketing | Dr. Aditi Sharma | |
| 53 | CUHP19MBA71 | Shankardeep | Rural Market Potential In India | Dr. Rita Devi | |
| 54 | CUHP19MBA72 | Shekhar Singh | The Study Of Consumer Satisfaction In Big Bazar Kanga | Prof. Dipanker Sharma | |
| 55 | CUHP19MBA73 | Shivani | To Study The Customer Perception Towards Mutual Fund | Prof. Mohinder Singh | Ms Shivangi |
| 56 | CUHP19MBA74 | Shivani Kumari | Comparison Between Investment In Equity And Mutual Fund | Dr. Manpreet Arora | |
| 57 | CUHP19MBA75 | Aditya Sharma | A Study On Financial Statement Analysis Of Hero Motocorp Ltd. | Prof. Dipanker Sharma | |
| 58 | CUHP19MBA76 | AKASH Katoch | Social Media Marketing In India | Dr. Aditi Sharma | |
| 59 | CUHP19MBA77 | Shubham Dhiman | A Study On Working Capital Management Of Mahindra & Mahindra Limited | Dr. Aditi Sharma | |
| 60 | CUHP19MBA78 | Sourav | “A Study Of Individual Perception On The Impact Of Covid-19” | Dr. Rita Devi | |
| 61 | CUHP19MBA79 | Tarun | Astudyonperformanceofanti-Moneylaunderinginfinancial Institutions | Prof. Dipanker Sharma | |
| 62 | CUHP19MBA80 | Tushar Dhiman | The Study Of Consumer Perception Towards Patanjali Ayurved Products | Dr. Rita Devi | |
| 63 | CUHP19MBA81 | Richik Maity | “A Study Of Employees Job Contentment In Private Sector” | Prof. Dipanker Sharma | |
| 64 | CUHP19MBA82 | Vikas Kumar | The Study Of Mutual Fund Comparision Of Hdfe And Icici | Dr. Aditi Sharma | |
| 65 | CUHP19MBA85 | Ankit | A Comparative Study Of Financial Performance Of | Prof. Mohinder Singh | Ms Shivangi |

| | | | | | |
|----|-------------|--------------------|-------------------------------------------------------------------------------------------|-----------------------|--|
| | | | Maruti Suzuki India Ltd. & Tata Motors Ltd. | | |
| 66 | CUHP19MBA86 | Anshul Chauhan | “Emerging Trend Of Electric Vehicles In India” | Prof. Dipanker Sharma | |
| 67 | CUHP19MBA87 | Atul Sheikh | Determination Of Customer Satisfaction Of Jio Telecommunication Services | Dr. Aditi Sharma | |
| 68 | CUHP19MBA88 | Hunny Choudhary | “Managing The Finances By Life Insurance Corporation Of India” | Prof. Dipanker Sharma | |
| 69 | CUHP19MBA89 | Jyoti | Investors Perception Towards Pension Schemes In India | Dr. Aditi Sharma | |
| 70 | CUHP19MBA90 | Nishikant | “Brand Positioning Of Different Soaps Of Hindustan Unilever Limited” | Dr. Rita Devi | |
| 71 | CUHP19MBA91 | Om Dutt Gautam | “Consumer Behaviour And Brand Awareness Related To Consumer Durables In Himachal Pradesh” | Prof. Dipanker Sharma | |
| 72 | CUHP19MBA92 | Pradyuman Singh | A Comparative Study On Consumer Behaviour About Colgate And Pepsodent Toothpaste | Dr. Rita Devi | |
| 73 | CUHP19MBA94 | Saurabh Mishra | The Race To Catch It:Fmcg Sector In Rural India | Dr. Aditi Sharma | |
| 74 | CUHP19MBA95 | Shabbu Bhardwaj | “Service Quality Analysis Of Sbi” | Dr. Rita Devi | |
| 75 | CUHP19MBA96 | Shubham Sharma | Market Analysis Of Iconic Product Of P&G (Tide Detergent) | Dr. Rita Devi | |
| 76 | CUHP19MBA97 | Sparsh Sharma | “Social Media Marketing In Today’s Business” | Prof. Dipanker Sharma | |
| 77 | CUHP19MBA98 | Vinay Kumar Dhiman | “Comparative Study Of E-Banking && Conventional Methods Of Payments” | Prof. Dipanker Sharma | |
| 78 | CUHP19MBA99 | Yatin | A Study Of The Effectiveness Of Online Marketing On Integrated Marketing Communication | Dr. Aditi Sharma | |

विभागाध्यक्ष/Head of Department
 हिमाचल प्रदेश केंद्रीय विश्वविद्यालय
 Business School
 वाणिज्य एवं प्रबंधन अध्ययन विद्यापीठ
 School of Commerce & Management Studies
 हिमाचल प्रदेश केंद्रीय विश्वविद्यालय
 Central University of Himachal Pradesh
 धौलाधार पारिसर - II/Dhauladhar Parisar-II
 धर्मशाला, जिला कांगडा (हि.प्र.) - 176215

List of Project Reports Batch 2015-17

| Sr. No | Registration Number | Name of the Students | Title of the Project | Name of Project Guide | RD mentor if any |
|--------|---------------------|----------------------|----------------------------------------------------------------------------------------------|-----------------------|-------------------|
| 1. | CUHP15MBA01 | Abhishek Sharma | Perceptions Of Individual Assesses Towards E-Filing | Prof. Sanjeev Gupta | |
| 2. | CUHP15MBA05 | Abhishek Nanda | Employee Satisfaction In Kangra Vehicleleads | Dr Manpreet Arora | |
| 3. | CUHP15MBA07 | Ajay Chauhan | Consumer Preference Towards Online Retail Market With Reference To Flipkart And Amazon India | Dr. Ashish nag | |
| 4. | CUHP15MBA08 | Mr. Ajay Kumar | Analysis Of Investment Pattern Of Rural And Semi Urban Investors | Dr. Mohinder Singh | Mr. Vikas |
| 5. | CUHP15MBA16 | Amrit Pal | Investment Pattern Of People Residing In India | Dr Manpreet Arora | |
| 6. | CUHP15MBA17 | Anil Kumar | Effectiveness Of Performance Management System At Glenmark Pharmaceutical Limited | Dr. Aditi Sharma | |
| 7. | CUHP15MBA18 | Anjali | “A Comparative Study On Investment Pattern Of Investor Towards Banking And Share Market ” | Dr. Ashish nag | |
| 8. | CUHP15MBA19 | Mr. Ankit Dhiman | Impact Of Demonetisation On Consumer Perception Towards Mobile Payment Application | Dr. Mohinder Singh | Mr. Bhushan Singh |
| 9. | CUHP15MBA19 | Rahul Kumar | Analysis Of Mergers And Acquisition In India And Their Impact On Performance Of Companies | Prof. Sanjeev Gupta | |
| 10. | CUHP15MBA22 | Anukaran Rehalia | Labour Laws [United Consultancy Service (I) Pvt. Ltd.] | Dr. Sarvesh | |
| 11. | CUHP15MBA22 | Anukaran Rehalia | Consumer Perception Towards Cigarettes In The State Of Himachal Pradesh | Dr Sarvesh Kumar | |
| 12. | CUHP15MBA27 | Balkrishan | A Study Of EMPLOYEE ENGAGEMENT OF CUHP FACULTY | Dr Manpreet Arora | |
| 13. | CUHP15MBA28 | Deepak Kaundal | Consumer Behaviour Towards Men's Cosmetics | Dr. Aditi Sharma | |
| 14. | CUHP15MBA29 | Dhruv Mehra | Impact Of Demonetisation On Indian Stock Market | Dr. Ashish nag | |

| | | | | | |
|-----|-------------|--------------------|-------------------------------------------------------------------------------------------------------------|---------------------|-------------------|
| 15. | CUHP15MBA30 | Ms. Diksha Abrhol | Consumer Satisfaction After Maggie Controversy | Dr. Mohinder Singh | Mr. Vikas |
| 16. | CUHP15MBA30 | Sandeep Singh | Study On The Effectiveness Of Green HRM Practices In Educational Institutes | Prof. Sanjeev Gupta | |
| 17. | CUHP15MBA31 | Dinesh | A Study On Factors Affecting Adoption Of Internet Banking In Kangra District | Dr Manpreet Arora | |
| 18. | CUHP15MBA33 | Dipashi Bhadwal | Social Media Marketing Of Pmavatar [OHG Tech Solutions] | Dr. Sarvesh | |
| 19. | CUHP15MBA33 | Dipashi Bhadwal | Consumer Behaviour Towards Cosmetic Products - Targeted To Female Segment | Dr Sarvesh Kumar | |
| 20. | CUHP15MBA38 | Karishma Kumari | Consumer Buying Behaviour Towards Smart Phones In Kangra Region” | Dr Manpreet Arora | |
| 21. | CUHP15MBA39 | Kavita | Impact Of Demonetization On Indian Stock Market: A Case Study Of NIFTY | Dr. Aditi Sharma | |
| 22. | CUHP15MBA40 | Kritika Kapil | A Study On Hr Outsourcing With Special Reference To Indian Private Companies | Dr. Ashish nag | |
| 23. | CUHP15MBA41 | Ms. Kritika Sharma | Labourer Perception Towards Various Labour Welfare Measure | Dr. Mohinder Singh | Mr. Bhushan Singh |
| 24. | CUHP15MBA41 | Kritika Thakur | An Assessment Of Attributes Affecting Students Towards Selection Of Course Under Choice Based Credit System | Prof. Sanjeev Gupta | |
| 25. | CUHP15MBA42 | Manisha | A Study On Impact Of Demonetization On Stress Experienced By The Bank Employees | Dr. Aditi Sharma | |
| 26. | CUHP15MBA49 | Nikhil Dogra | A Study Of Green Banking Practices In Punjab And Himachal Pradesh | Dr Manpreet Arora | |
| 27. | CUHP15MBA51 | Parikshit Thakur | Study Of Customer Satisfaction Level After Buying Maruti Cars In Kangra District | Dr. Ashish nag | |
| 28. | CUHP15MBA52 | Ms.Parul Samkaria | People’s Perception Towards Pradhan Mantri Jan Dhan Yojana (PMJDY) | Dr. Mohinder Singh | Mr. Vikas |
| 29. | CUHP15MBA52 | Anish Chandel | Customer Buying Behavior Towards Ayurvedic Products | Prof. Sanjeev Gupta | |
| 30. | CUHP15MBA53 | Pooja Sharma | Study Of Investors Perception Towards Mutual Funds | Dr. Ashish nag | |

| | | | | | |
|-----|-------------|------------------|----------------------------------------------------------------------------------------------------------------|---------------------|-------------------|
| 31. | CUHP15MBA55 | Prashant Mukamia | A Study Of “Customer Satisfaction Of Kangra Tea” [The Palampur Tea Co-Operative Factory Limited] | Dr. Sarvesh | |
| 32. | CUHP15MBA55 | Prashant Mukamia | Rural Consumer Behaviour Towards Durable Goods | Dr Sarvesh Kumar | |
| 33. | CUHP15MBA60 | Rajat | Customer Awareness, Preference And Satisfaction Towards “Patanjali”Products In Shahpur(Distt.Kangra) | Dr Manpreet Arora | |
| 34. | CUHP15MBA60 | Rajat | Customer Awareness, Preference And Satisfaction Towards “Patanjali”Products In Shahpur(Distt.Kangra) | Dr Manpreet Arora | |
| 35. | CUHP15MBA61 | Rakesh Sharma | Impact Of Demonetization On Migrant Labour In Manali | Dr. Aditi Sharma | |
| 36. | CUHP15MBA62 | Raman Kumar | Factors Affecting Consumer Purchase Intention Towards Consumer Durables (A Comparative Study Of Lg & Videocon) | Dr. Ashish nag | |
| 37. | CUHP15MBA63 | Ms. Ranjana | Students Perception Towards E-Banking | Dr. Mohinder Singh | Mr. Bhushan Singh |
| 38. | CUHP15MBA63 | Kamini | Customer Buying Behavior Towards Smart Phone | Prof. Sanjeev Gupta | |
| 39. | CUHP15MBA64 | Ms. Ricky | Impact Of MNREGA Program On Women Empowerment In Himachal Pradesh | Dr. Mohinder Singh | Mr. Vikas |
| 40. | CUHP15MBA64 | Shail | Empirical Analysis Of Employee Engagement | Prof. Sanjeev Gupta | |
| 41. | CUHP15MBA66 | Sachin Dhiman | Summer Training At COMPAREX India Pvt. Limited] | Dr. Sarvesh | |
| 42. | CUHP15MBA66 | Sachin Dhiman | Analyzing The Consumer Behaviour Towards Telecommunication Industries | Dr Sarvesh Kumar | |
| 43. | CUHP15MBA71 | Sakshi | A Study Of Emotional Intelligence Among Cuhp Faculty | Dr Manpreet Arora | |
| 44. | CUHP15MBA72 | Satyam Gour | Survey Of People Opinion On Cashless Economy | Dr.Aditi Sharma | |
| 45. | CUHP15MBA73 | Shikha Kumari | University Students’ Perception On Ethics | Dr. Ashish nag | |
| 46. | CUHP15MBA74 | Ms. Shivalika | Customer Behaviour Towards Cashless | Dr. Mohinder Singh | Mr. |

| | | | | | |
|-----|-------------|-----------------------------|-----------------------------------------------------------------------------------|---------------------|---------------|
| | | | Payments | | Bhushan Singh |
| 47. | CUHP15MBA74 | Naveen Kumar | An Exploratory Study Of Consumer Awareness Regarding Net Banking | Prof. Sanjeev Gupta | |
| 48. | CUHP15MBA77 | Shubham Goyal | Importance Of Inventory Management In Wholesale | Dr. Sarvesh | |
| 49. | CUHP15MBA77 | Shubham Goyal | Consumer Behaviour Towards Delivery And Helping Services | Dr Sarvesh Kumar | |
| 50. | CUHP15MBA82 | Sushil Kumar Cuhp15mba82 | Predicting Trend Of NIFTY Using Derivative Indicators | Dr Manpreet Arora | |
| 51. | CUHP15MBA84 | Urvashi Modgil | Tax Planning | Dr. Ashish nag | |
| 52. | CUHP15MBA85 | Ms. Vaishali | Working Capital Analysis Of Bharti Airtel Limited | Dr. Mohinder Singh | Mr. Vikas |
| 53. | CUHP15MBA85 | Anish Mahajan | Awareness And Acceptability Of E- Banking Services : A Study Of Palampur District | Prof. Sanjeev Gupta | |
| 54. | CUHP15MBA86 | Vimal Syal | Customers Awareness About Loan Schemes [KCC Bank] | Dr. Sarvesh | |
| 55. | CUHP15MBA86 | Vimal Syal | A Comparative Study Of Financial Performance Of PNB And HDFC Bank | Dr Sarvesh Kumar | |
| 56. | CUHP15MBA88 | Vishakha Gupta | Participative Management [Sjvn] | Dr. Sarvesh | |
| 57. | CUHP15MBA88 | Vishakha Gupta | Worklife Balance Of The Employees | Dr Sarvesh Kumar | |
| 58. | CUHP15MBA90 | Yash Chauhan | Analysis Of Working Capital Management [TCS] | Dr. Sarvesh | |
| 59. | CUHP15MBA90 | Yash Chouhan | Impact Of Behavioural Biases On Investment Decisions Of Individual Investors | Dr Sarvesh Kumar | |
| 60. | CUHP15MBA90 | Shubham Gupta | Mobile Marketing: A Study Of University Students | Prof. Sanjeev Gupta | |
| 61. | CUHP15MBA10 | Akshay Datyal | Factors Affecting Purchase Decision Of Women Consumers Towards Two-Wheelers | Dr. Chaman Lal | |
| 62. | CUHP15MBA15 | Shobhna | A Study On Job Satisfaction Among Private Employees | Dr. Chaman Lal | |

| | | | | | |
|-----|-------------|------------------|--------------------------------------------------------------------------------------------------------------------------------------|------------------------|--|
| 63. | CUHP15MBA21 | Ankush Sharma | The Determinants Of Consumer Decision Making Towards Purchase Of Two Wheelers | Dr. Chaman Lal | |
| 64. | CUHP15MBA32 | Dinesh Kumar | Influence Of Consumer Risk Perception On Adoption Of Internet Banking: A Case Study Of Dharamshala Town (H.P) | Dr. Chaman Lal | |
| 65. | CUHP15MBA43 | Munish Kumar | Analysing Customer Perception And Satisfaction Towards Banking Services | Dr. Chaman Lal | |
| 66. | CUHP15MBA65 | Rupesh Mankotia | A Study On Awareness Of Investment Avenues To Investors In Kangra | Dr. Chaman Lal | |
| 67. | CUHP15MBA76 | Shubham Gautam | Analyzing The Customer Behavior Towards Commercial Vehicles | Dr. Chaman Lal | |
| 68. | CUHP15MBA87 | Vipul Sharma | Awareness, Attitude And Perception Of Investors Towards Stock Splits | Dr. Chaman Lal | |
| 69. | CUHP15MBA03 | Abhinash | Determinants Of Consumer Decision Making Towards Ready To Eat Food Products | Dr. Gitanjali Upadhaya | |
| 70. | CUHP15MBA09 | Ajay Thakur | Rural Marketing Project On Green Tea | Dr. Gitanjali Upadhaya | |
| 71. | CUHP15MBA14 | Amit Kumar | Performance Of Sez Export With Reference To Gdp And Total Export Of India: An Empirical Study | Dr. Gitanjali Upadhaya | |
| 72. | CUHP15MBA25 | Arvind Darshana | Investor's Behaviour Towards Different Investment Avenues In District Kangra | Dr. Gitanjali Upadhaya | |
| 73. | CUHP15MBA47 | Neetika Pathania | Three Factor Model Of Workplace Aggression : A Study Of Hostile, Obstruction And Overt Behaviour Among Employees In Kangra, Himachal | Dr. Gitanjali Upadhaya | |

| | | | | | |
|-----|-------------|-------------|--------------------------------------------------------------------------------------------------------|------------------------|--|
| | | | Pradesh | | |
| 74. | CUHP15MBA58 | Rahul Dogra | Impact Of Branding On Impulse Buying Behavior Of Ruralites | Dr. Gitanjali Upadhaya | |
| 75. | CUHP15MBA69 | Sahil Negi | Perception About Employer Branding Among Prospective Employees And Employees: A Case Study Of Sjn Ltd. | Dr. Gitanjali Upadhaya | |
| 76. | CUHP15MBA80 | Sumit Behal | Impact Of Demonetization On Rural Entrepreneurs | Dr. Gitanjali Upadhaya | |

विभागाध्यक्ष/Head of Department
 हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
 Business School
 वाणिज्य एवं प्रबंधन अध्ययन विद्यापीठ
 School of Commerce & Management Studies
 हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
 Central University of Himachal Pradesh
 धौलाधार पारिसर - II/Dhauladhar Parisar-II
 धर्मशाला, जिला कांगडा (हि.प्र.) - 176215