

# ASHISH NAG



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**Correspondence Address:**

Professor (Department of Travel and Tourism)  
Central University of Himachal Pradesh,  
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## CAREER OBJECTIVE

To work in an organization that enhances my learning skills and provides opportunities for growth.

## TEACHING EXPERIENCE

- Currently, Dean of the School of Tourism, Travel and Hospitality Management, Central University of Himachal Pradesh.
- Currently, working as a Professor May 2023 to till date in the School of Tourism, Travel and Hospitality Management., Central University of Himachal Pradesh.
- Worked as an Associate Professor in the Department of Tourism and Travel Management, Central University of Himachal Pradesh from May 2020 to April 2023
- Worked as an Assistant Professor in Management, Department of Accounting and finance, Central University of Himachal Pradesh from October 2010 to April 2020

Job Profile: Teaching Financial Accounting, Financial Management, Project Management, Management Accounting, Working Capital Management, Investment Analysis and Portfolio management, Stock Market Operations, Strategic financial management etc. (MBA Students)

- Worked as Permanent Faculty (Finance/Accounts/Marketing) in IIPS (EVERONN), Shimla, from May 2010 to Oct 2010.

Job Profile: Teaching Financial Accounting, Financial Management, Project Management, Management Accounting and Working Capital Management etc. (MBA Students)

- Worked as Permanent Faculty (Finance/Accounts/Marketing) in ICFAI National College, Shimla, from January 2007 to April 2010.

Job Profile: Teaching Financial Accounting, Financial Management, Project Management, Management Accounting and Working Capital Management etc. (MBA Students)

- Also working as Counselor for Marketing and Finance in IGNOU (MBA) Study Center, HPU, Shimla, from Oct,2005 to till date
- Worked as Visiting Faculty (Finance) in ICAI National College, Shimla from August 2006 to January 2007.
- Worked as Faculty Finance in 'Education Utopia' an academy imparting coaching in Commerce and Management.
- Worked as Faculty - Marketing and Financial Accounting, at "Master Mind Academy" Shimla

#### **EDUCATIONAL AND PROFESSIONAL QUALIFICATION**

- B.COM, M.COM, M.PHIL, PHD, MBA
- National Level Eligibility Test (NET) in Commerce
- National Level Eligibility Test (NET) in Management
- State Level Eligibility Test (SLET) in Commerce
- Diploma In Management (DIM) from IGNOU
- Post Graduate diploma in Management (PGDM) from IGNOU
- Post Graduate diploma in Financial Management (PGDFM) from IGNOU
- MBA (Finance from IGNOU)

#### **RESEARCH AND EXTRA CURRICULAR ACTIVITIES**

- Published 30 Papers, 5 Book Chapters
- Successfully guided 07 Ph.D. Students
- Currently guiding 07 Ph.D. Students
- Guided 01(One) ICSSR Post doctoral Fellow
- Guided 70 MBA Projects
- Completed one MRP Sponsored By ICSSR
- Co- Project Director in 1 MRP Sponsored By ICSSR
- Patents-2
  - ✓ Attended more than 10 Workshops and FDPs.
  - ✓ Presented more than 50 papers in national and international conferences of repute
  - ✓ Guest speakers in more than 30 Occasions
- Published 2 full coursewares for B.VOC HP Kaushal Vikas Nigam, Government of Himachal Pradesh. ( Introduction to Tourism Aviation, Hospitality Industry)

#### **Ph.D Research Guidance**

1. Dr. Svati Kumari (Nov 2017) "IMPACT OF FINANCIAL INCLUSION ON THE STATUS OF RURAL HOUSEHOLDS OF HIMACHAL PRADESH: AN EMPIRICAL INVESTIGATION"
2. Dr.Sandeep Singh (December 2018) "Determinants of Portfolio Management Strategies: An Analysis of Individual Investor's Behavior"
3. Dr.Shishir Sharma (July 2020) "Social Work Intervention with Cancer Patients: A Descriptive Study in Himachal Pradesh"

4. Dr.Ambreen Jamali (July 2020) "Young Child Feeding Practices: A Study in District Rampur, Uttar Pradesh"
5. Guided one Ph.D student Dr.Anuj Kumar,CUHP21RDTT01 on title strategic framework for the growth of adventure tourism in Himalayas: Study of Himachal Pradesh. On 26.6.2025
6. Guided one Ph.D student Dr.Vipul Sharma,CUHP19RDMGMT01 on title A study of self-help groups in promotion of cultural entrepreneurship in Himachal Pradesh. On 1.9.2025
7. Guided one Ph.d Student Mr. Raveesh Sharma, A study on Adventure Tourists' Motivation, Experience, Satisfaction and Behavioural Intention of Cycling Expeditions in the Western Himalayas with Special Reference to the Manali-Leh cycling route. On 10.2.26
8. Dr. Shishir Sharma Post-doctoral fellow (ICSSR) "Social and Psychological Problems of Breast Cancer patients in Himachal Pradesh"

### Research Projects

- ✓ ICSSR- MRP- Exploration on "Tourist Experience and Satisfaction: A Roadmap to Sustainable Tourism Development in Himachal Pradesh" Budget Approved: ₹ 1150000 ( Rupees Eleven Lakh Fifty Thousand Only )
- ✓ Awarded Research project WORTH ₹ 18,00,000 in the capacity of CO-PROJECT DIRECTOR From Access to agency: Digital Empowerment and women led development in Himachal Pradesh (Co -Project Director), F.No. 84/2025-26/ICSSR/RP/MJ DT. 20.3.2026 FUNDED BY ICSSR

### COMPUTER LITERACY

- B Com with Computers (MS Word, Excel PowerPoint& Internet)
- Inter-Mediate in Computer Techniques (Vocational).

### PERSONAL DETAILS

Date of Birth : 10/10/1981  
 Father's Name : Late Sh. Yugal Kishore Nag  
 Marital Status : Married  
 Languages Known : English, Hindi & Punjabi

(Ashish Nag)