Pradeep Nair PhD

Pradeep Nair is a Future Earth Coasts Fellow (FEC), presently working as Professor of New Media Studies at Central University of Himachal Pradesh, India. He is also the Director Research of the University. He is a member of Group on Earth Observations (GEO) Working Group on Climate Change which crafts and implements GEO strategy for climate action as well as promoting earth observations for adaptation and mitigation in line with the Paris Agreement goals. He is an Expert of the United Nations Regular Process for Global Reporting and Assessment of the State of the Marine Environment and is on the Roster of Experts of United Nations Framework Convention on Climate Change (UNFCCC). He is affiliated as a Scholar with Climate Social Science Network at the Institute at Brown for Environment and Society (IBES), Brown University, USA and the Dutch Network for Climate Obstruction Studies (Climate Obstruction NL).

His study focuses on Climate and Health Nexus, Climate Change Impacts, Adaptation, Resilience, Governance and Policy. With a background in health communication, governance and policy studies, his research focus is on policy dynamics of cross-cutting societal issues, particularly how governments across the world address climate change impacts, vulnerability and adaptation. His main research areas are critical communication theories, new media in shaping public opinion and behaviour in the context of energy decision-making process, exploring the relationship between media and climate change, understanding the impact of

climate change on local ecologies and health communication and governance. His expertise in this area stems from his ability to work on the ground in meaningful ways with partners in government, industry, local communities and NGOs, and to connect that work to influence global policy, market and finance to advance work at scale.

He is a member of Climate Advocacy Lab, which helps climate and clean energy advocates, organizers, funders, social scientists, data experts and others save time, money and energy by centralizing and transferring knowledge created by the climate community. He is a communication expert at International Panel on the Information Environment (IPIE) and a Global Outreach – Contributing Member of the American Society for Microbiology and is affiliated to FEC Cyber-Coast Working Group, Water Resource Working Group of World Climate Research Programme (WCRP), Planning Committee of National Adaptation Forum, Saint Paul, Minnesota. He is a Mentor in the American Society for Microbiology (ASM) Future Leaders Mentorship Fellowship (FLMF) program for the year 2024-2026.

He served as a reviewer for the National Sea Grant Office, the National Oceanic and Atmospheric Administration (NOAA), US Department of Commerce for the year 2024 and is an External Reviewer in selecting research proposals for funding for Asia-Pacific Network for Global Change Research (APN) Capacity Development Committee under the Scientific Capacity Development Programme (CAPaBLE). He reviews for British Medical Journal, WHO Health Bulletin, Digital Health, Discover Health Systems, European Policy Review, Health and Technology, Pedagogy in Health Promotion, Journal of Health Management, Journal of Patient Experience, Frontiers in Public Health.

He serves in the Editorial Board of the scientific journals BMC Public Health, European Journal of Clinical and Experimental Medicine (University of Rzeszow), Animal Research and One Health (Wiley), Communication Research and Practice (Taylor & Francis), Humanities and Social Science Communications (Nature), CABI One Health, Frontiers in Digital Health and Connected Health. He served two consecutive terms on the Editorial Board of the journals - Asia Pacific Media Educator and Pedagogy in Health Promotion (Sage).

He has (co)authored over 60 scientific articles in leading journals and won several scientific awards for his work. He has co-edited a research section on Health Technologies and Innovations to effectively respond to the Covid-19 Pandemic and a Research Topic Collection – Highlights in Connected Health 2021/22 for Frontiers in Digital Health.

Research Topic Collections

[Health Technologies and Innovations to Effectively Respond to the COVID-19 Pandemic](#)

[Highlights in connected health 2021/22. *Front*](#)

Conversations

[The Climate and Health Nexus | The OECD Forum Network (oecd-forum.org)](#)

[Climate & Health | The OECD Forum Network (oecd-forum.org)](#)

[Healthcare in the Digital Age | The OECD Forum Network (oecd-forum.org)](#)

Selected Publications

Nair, P. (2023). Healthcare Systems Moving Toward Data Governance-Centered Model: India's G20 Presidency in the Wake of COVID. Qeios. doi:10.32388/5DUZSE.

Nair, P., Vaishnav, D., & Tandon, A. (2022). The Paradoxes of Climate Change Reporting: A study of landslide news stories published in Hindi language newspapers of Himachal Pradesh, India. *The Journal of Development Communication*, *33*(2), 30-43. https://jdc.journals.unisel.edu.my/ojs/index.php/jdc/article/view/231

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Schuller, B.W., Pham, P.N., Do, S. Pattichis, C.S. & Nair, P. Eds. (2022). Health Technologies and Innovations to Effectively Respond to the Covid-19 Pandemic. Lausanne: Frontiers Media SA. doi:10.3389/978-2-88974-639-2

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Nair, P., & Vaishnav, D. K. (2021). Media Use and Well-being: Understanding the Interplay in the Context of Tibetan Youth in India Amid COVID-19 Crisis. *Asia Pacific Media Educator*. https://doi.org/10.1177/1326365X211002365 (SAGE)

Bhaskaran, H., Sharma, S., Nair, P., & Mishra, H. (2020). Encroachers and victims: Framing of community dynamics by small-town journalists in Dharamshala,

India. *Newspaper Research Journal.* https://doi.org/10.1177/0739532920950045 (SAGE)

Nair, P. (2020). Children Displaced: Deinstitutionalisation of Child Care Institutions in Tibetan Exile Settlements in Dharamshala, India. *Institutionalised Children Explorations and Beyond*, 7(1), 56–64. https://doi.org/10.1177/2349300319894863 (SAGE)

Nair, P. (2019). The Emerging Concept of an Inclusive mHealth Ecosystem in India. In C. Albuquerque (Ed.), *Emerging Trends and Innovations in Privacy and Health Information Management* (pp. 116-141). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-8470-4.ch005

Nair, Pradeep. (2019). Child Sexual Abuse and Media: Coverage, Representation and Advocacy. Institutionalized Children Explorations and Beyond, 6 (1): 38-45. DOI: 10.5958/2349-3011.2019.00005.7 (SAGE)

Bhaskaran, H., Mishra, H. & Nair, P. Journalism Education in Post-Truth Era: Pedagogical Approaches based on Indian Journalism Students' Perception of Fake News. Journalism & Mass Communication Educator, 74 (2): 158-170. doi: 10.1177/1077695819830034 (SAGE)

Identity Crisis versus Ethical Dilemmas: The Struggle of Practicing Journalism in a small Hill Town of India. Journalism Education, 2018.

Contextualizing Fake News in Post-truth Era: Journalism Education in India. Asia Pacific Media Educator, 2017. doi: https://doi.org/10.1177/1326365X17702277

Democracy for a Territoryless and Stateless Polity: The Elections of Tibetans-in-Exile. International Political Science Abstracts, 2016. (SAGE)

Ideological Neutrality (!) The Difficulty in Teaching Political Journalism to Students Who Want to Be Advocates. Asia Pacific Media Educator, 2015. doi: 10.1177/1326365X15604251 (SAGE)

Genesis and Dissemination: Some thoughts concerning Journalism as Knowledge. Journalism Education, 2014.

The Emerging Interface of Healthcare System and Mobile Communication Technologies. Health and Technology, 2014. (Springer)

Mobile Advertising The Indian Perspective. In June Wei (Ed.) *Mobile Electronic Commerce Foundations, Development and Applications*, 2014. doi: 10.1201/b17686-19, CRC Press -Taylor and Francis.

Connect Exchange Programs: A Critical Component in Media Studies for Indian Media Schools. Journal of Educational Technology Development and Exchange, 2014. doi: 10.18785/JETDE.0701.03

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