

Centre for Entrepreneurship & Innovation

School of Commerce & Management Studies

Central University of Himachal Pradesh

Chief Patron



Prof. S.P. Bansal

Hon'ble Vice Chancellor



Patron



Prof. Pardeep Kumar

Dean Academics

In Commemoration of CUHP Foundation Week (20-26 January, 2023)

Organizes an Awareness Camp for Students

On

“Entrepreneurship: The Need of the Hour”

at

Government Model Sr. Sec. School, Mandal (Kangra)

Date: 20 January, 2023

Time: 01:00 pm

Convenor

**Prof. Mohinder Singh,
Dean, SC&MS**

Organiser

**Dr. Chaman Kashyap,
Hon. Director, CE&I**



Central University of Himachal Pradesh

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Dharamshala, Himachal Pradesh-176215

Centre for Entrepreneurship and Innovation, School of Commerce and Management Studies

A Report on Awareness Campaign

The Centre for Entrepreneurship and Innovation, School of Commerce and Management Studies, Central University of Himachal Pradesh in commemoration of CUHP foundation week (20-26 January 2023) organised an awareness campaign for school students about entrepreneurship and the title was “Entrepreneurship: The need of the hour” at Govt. Model Sr. Sec. School, Mandal, District Kangra (H.P.) on 20 January, 2023 at 1:00 pm.

The focus of the campaign was to familiarise the school students with entrepreneurship and to motivate them to consider entrepreneurship as a career option. Hon. director of the Centre, Dr. Chaman Lal briefed the student about the relevance of entrepreneurship for the overall development of an economy. Students were further exposed to the charm of becoming an entrepreneur and the various facets of entrepreneurship.



The participants were also informed about the various local level business ideas for establishing the ventures in future. A small but real story of the successful entrepreneur was also shown to the students.



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Students actively participated in the discussion and asked many pertinent questions w.r.t. entrepreneurship.



Two different sessions of this campaign were organised for students of different classes. The Coordinator of vocational courses of the school, Mr. Sunil Kumar was also present during the sessions. Many apprehensions of the students were cleared during the interaction like financial support available for budding entrepreneurs, areas of opportunities, and institutes available for supporting prospective entrepreneurs. Further, schemes of the governments of India and Himachal Pradesh were also presented to the students. In total, 60 students of four classes participated in this awareness campaign.

(Dr. Chaman Lal)

Hon. Director

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