



हिमाचल प्रदेश केंद्रीय विश्वविद्यालय Central University of Himachal Pradesh

धर्मशाला, जिला कांगड़ा, हिमाचल प्रदेश- 176215
Dharamshala, District Kangra, Himachal Pradesh 176215

Number of workshops/seminars conducted on Research methodology, Intellectual Property Rights (IPR), entrepreneurship, skill development

Year (2016-2021)

Year	Name of the workshop/ seminar	Number of Participants	Date From – To
2018	Fact Check Workshop (Skill Development)	33	02-04-2018
2018	Training Session on Media Studies (Skill Development)	45	16-05-2018
2018	Feature Writing Workshop (Skill Development)	40	19-10-2018
2019	Film Workshop (Skill Development)	35	16/10/2019
2019	Fact Checking & Fake News Verification (Skill Development)	54	18/10/2019
2021	Film Screening & Writing Workshop (Skill Development)	35	26/10/2021
2021	Training Session on Education Journalism (Skill Development)	35	28-10-2021
2021	Basic Concepts of Economics for Business Journalism (Skill Development)	30	22/11/2021
2021	Training Lecture on Newspaper Economics and Marketing (Skill Development)	19	24-11-2021
2021	Lecture on Basic concepts of Monetary Policy for Business Journalism (Skill Development)	30	31/12/2021

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अनिष्ठा, पत्रकारिता, जनसंचार एवं नवमीडिया स्कूल
हिमाचल प्रदेश केंद्रीय विश्वविद्यालय
धर्मशाला, कांगड़ा (हि.प्र.) 176215



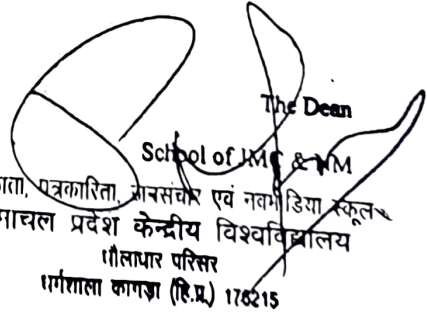
हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
(केन्द्रीय विश्वविद्यालय अधिनियम २००९ के अंतर्गत स्थापित)
धर्मशाला, जिला - कांगड़ा, हिमाचल प्रदेश - १७६२१५
Central University of Himachal Pradesh
(Established under Central Universities Act 2009)
Dharamshala, District Kangra, Himachal Pradesh-176215

22nd October 2018

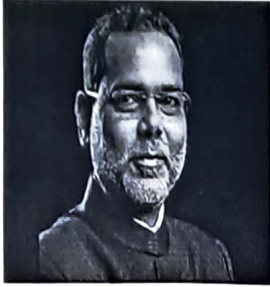
Report on the One Day workshop on Feature Writing organized by the Department of JCW,
Central University of Himachal Pradesh & IQAC, CUHP

Department of JCW, Central University of Himachal Pradesh has organized a one day workshop on Feature Writing on 19th October 2018 in which Prof. Mukul Srivastava, Professor, Department of Journalism and Mass Communication, University of Lucknow trained the students under the two departments under the School of Journalism, Mass Communication & New Media about different techniques and approaches in writing features for print newspapers and magazines.

Prof Pradeep Nair, Dean, School of Journalism Mass Communication and New Media inaugurated the event and talked about the importance of writing skills being the base of almost all job roles in the media industry. Dr. Harsh Mishra, Assistant Professor, Dept of JCW, briefly introduced the resource person during the event. During the two-sessions of the workshop, Prof. Mukul Srivastava discussed different writing formats and discussed the examples. He also asked students to ideate feature ideas and helped them to develop convincing feature pitches that can be send to the editors for publishing. Dr. Ram Pravesh Rai, Assistant Professor, Department of New Media, Mr. Kuldeep Sing, Assistant Professor, Dept of New Media, Dr. Archana Katoch, Assistant Professor, Dept of JCW, Mr. Harikrishnan B, Assistant Professor, Dept of JCW were present in the event.


The Dean
School of JMC & NM
अभिध्याता, पत्रकारिता, आरसंचार एवं नवमीडिया स्कूल
हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
शीलाधार परिसर
धर्मशाला कांगड़ा (हि.प्र.) 176215

Profile of the Resource Person



Professor Mukul Srivastava has two decades of teaching and research experience. He was included in the list of India's 35 young achievers published by India Today (35th-anniversary issue) in Oct. 2010, India's largest circulating Hindi and English Weekly Magazine. He has been awarded a special prize by National Human Rights Commission, New Delhi, for his first book titled "Manavadhikar aur Media" (Human Rights and Media) He has been associated with BBC Hindi Online as a freelance writer since October 2007 and has written some extremely popular pieces for the same on a wide assortment of topics. His short film "Seedhi Baat, No Bakwaas" has received international acclaim and is included in the curriculum of Houston University, United States of America. He has directed more than ten documentaries and has written scripts for a number of radio features. He is an Expert for Zee News; Aaj Tak; News 24; TV 18; Doordarshan etc. He is the author of nine books in the field of which the very first, "Manavadhikar and Media" as received the National Award of the National Human Rights Commission, India. His articles have graced the editorial pages of almost all major Hindi dailies, viz. I-next, Hindustan, Amar Ujala, Navbharat Times, Rashtriya Sahara, Jansatta, Jansadesh times, Daily news activist, etc. He has been on academic trips to Italy, America, and the United Kingdom. He is also Google certified fact-checker and conducts workshops across all over India regularly on Fake news.