



**Central University of Himachal Pradesh**

(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)

Dharamshala, Himachal Pradesh-176215



# **NAAC Criterion-I**

## **Key Indicator – 1.3.2**

### **List of Value added Courses**

#### **1.3.2 Evidences**



### **Department of New Media**

**Central University of Himachal Pradesh, Dharamshala,**

**Kangra**



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Dharamshala, Himachal

Pradesh-176215



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### Department of New Media

S. No.	DESCRIPTION	Course Code	Year	Page No.
1	Basics of Videography	MCE 437	2017	1
2	Film Production	MCE 515	2017	1
3	Corporate Communications	MCE 405	2019	2
4	Political Communication	MCE522	2019	2
5	e-Education and Learning	MCE 416	2019	3
6	Mass Communication Theory and Processes	MCE 401	2019	3
7	Communication Research	MCE 407	2020	4
8	Mass Communication Theory and Processes	MCE 401	2020	4
9	Reporting and Editing	MCE 403	2020	4



हिमाचल प्रदेश केंद्रीय विश्वविद्यालय  
Central University of Himachal Pradesh

पत्रकारिता, जनसंचार एवं नव मीडिया स्कूल  
धौलाधार परिसर-I, धर्मशाला, जिला काँगड़ा, हि.प्र.- 176215

Department of New Media Communication

**NOTICE**

Date: 21, Aug, 2017

Department of New Media Communication is starting a value added course (VAC) on, Basics of Videography-MCE437, Film Production-MCE515 from: 21<sup>st</sup> August, 2017. The interested Students are requested to submitted their name in the office of undersigned by 31<sup>st</sup> August, 2017.

HoD

Department of New Media Communication

हिमाचल प्रदेश केंद्रीय विश्वविद्यालय  
(Signed and Seal) Himachal Pradesh

धौलाधार परिसर /Dhauladhar Campus

धर्मशाला काँगड़ा(हि.प्र.)/Dharamshala Kangra (H.P.)176215



हिमाचल प्रदेश केंद्रीय विश्वविद्यालय  
Central University of Himachal Pradesh

पत्रकारिता, जनसंचार एवं नव मीडिया स्कूल  
धौलाधार परिसर-1, धर्मशाला, ज़िला काँगड़ा, हि.प्र.- 176215

Department of New Media Communication

**NOTICE**

Date: 19 Aug, 2018

Department of New Media Communication is starting a value added course (VAC) on, Corporate Communications-MCE405, Political Communication-MCE522 from: 19<sup>th</sup> August, 2018. The interested Students are requested to submitted their name in the office of undersigned by 29<sup>th</sup> August, 2018.

HoD

Department of New Media Communication

(Signed and Seal)

Central University of Himachal Pradesh

धौलाधार परिसर /Dhauladhar Campus

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हिमाचल प्रदेश केंद्रीय विश्वविद्यालय  
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धौलाधार परिसर-1, धर्मशाला, जिला काँगड़ा, हि.प्र.- 176215

Department of New Media

**NOTICE**

Date: 21 Aug, 2019

Department of New Media is starting a value added course (VAC) on, **e-Education and Learning -MCE416, Mass Communication Theory and Processes (New media)-MCE401** from: **21<sup>ST</sup> August, 2019**. The interested Students are requested to submitted their name in the office of undersigned by **1<sup>ST</sup> Sept. 2019**.

HoD

Department of New Media  
Head  
Department of New Media  
(Signed and Seal)  
Central University of Himachal Pradesh  
Dharamshala, Kangra-176215 (HP)



हिमाचल प्रदेश केंद्रीय विश्वविद्यालय  
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धौलाधार परिसर-1, धर्मशाला, ज़िला काँगड़ा, हि.प्र.- 176215

Department of New Media

**NOTICE**

Date: 15, Dec, 2020

Department of New Media is starting a value added course (VAC) on, **MASS COMMUNICATION THEORIES AND PROCESSES-MCE401, REPORTING AND EDITING-MCE403**, from: **15<sup>th</sup> Dec, 2020**. The interested Students are requested to submitted their name in the office of undersigned by **24<sup>th</sup> Dec, 2020**.

HoD

Head  
Department of New Media  
(Signed and Seal)  
Central University of Himachal Pradesh  
Dharamshala, Kangra-176215 (HP)